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JUN
2024

MAD

ROASTS COMEDY



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ORIGINALLY PUBLISHED MAD FOLLIES #1, 1963 ANNUAL
ARTIST NORMAN MINGO

MAD

NO. 37 JUNE 2024

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CONTRIBUTING ARTISTS & WRITERS The Usual Gang of Idiots

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VARIOUS PLACES Drawn Out Dramas by Sergio Aragones

COVER ARTIST Tom Richmond

The vintage MAD pieces reprinted in this issue were produced in a time that was less mindful and sensitive to matters of race, gender, sexual identity, religion, and food allergies. The text of these articles is presented mostly unaltered (and with crossed fingers) for historical reference.

COMING

Sergio Aragones
PRESENTS

A MAD LOOK AT PRACTICAL JOKES



WRITER & ARTIST SERGIO ARAGONÉS COLORIST TOM LUTH



ORIGINALLY PUBLISHED IN MAD #540, AUG 2017



Used to be a joke had two parts: the set-up and the punchline. Not with today's comedians! To see what we mean, just imagine...

11

DIFFERENT COMEDIANS TOLD THE

SAME



JOKE
(There's a fly
in my soup...)

WRITER RUSS COOPER ARTIST MORT DRUCKER

GEORGE CARLIN

Went to a restaurant... weird, man. Got a fly in my soup. Why do they call flies, "flies," man? Ever wonder? I mean birds fly too, right? The weird thing is that flies don't fly that much. The flies I see, they crawl all the time. (*New York voice*)

"Gee, Martha, dere's a crawl in my soup." Why do they call fleas "fleas"? What are they running from? Are they fleeing the soup? Then don't order scary soup, man... After all, what is soup but just a bowl of wet food... right? I don't trust soup

• Soup is food right before you throw it away... it's food's last chance to get eaten... I figure if it's been eaten by now, let the flies have it, mmm.
(Makes a real oozy face, then leaves stage)

ROBIN WILLIAMS

What's this fly doing in my soup? Wow! Fly in my soup! What a concept! (Peter Lorre voice) Oooh my! There's a fly in my soup, massster! (Herve Villechaize voice) Ze fly, Boz! Ze fly! (Elmer Fudd voice) Kill du fwy... Kill duh fwwyw... (Regular voice) Fly in my soup! I want to DIE! (High-pitched voice, as in the movie "The Fly") Help! Help! Meee! (Liz Taylor voice) There's a what in my soup...? A fly? Only one!

(Panicky voice) BEEP BEEP! MAYDAY! MAYDAY!
(Unintelligible) I mean...it's crazy... fly in my soup.
I mean, it's like Nancy Reagan on steroids!

Just say NO! (*Incoherent babbling*)



DAVID LETTERMAN

But you know... Ye-ah! What's next? What are we doin'? Oh, a joke? Do we have time for this, Paul? Hey, Paul... are you paying attention, Paul? Should we do this one or not? It's up to you, Paul. (*Audience groans, annoyed*) Okay... Uh oh! (*Goes bug-eyed*) I been hyp-mo-tized!! Don't know why I said that, I just like saying the word

"hyp-mo-tized." Ye-ah! But you know...

(silence) Did you hear that, Paul? Silence.

Sort of a "comedy lull"...We're just coasting, right Paul? A little breather between jokers. Just saving our energy for

Between jokes. Just saving our energy for
the... you know Paul, I went to a

the...you know, Paul, I went to a restaurant the other day, don't want to name the restaurant, but it was (NBC

lawyers bleep out name), and I don't want to say anything, just...don't order the soup, okay? That's all I'm saying. So here he is, you know him, you love him...



RODNEY DANGERFIELD

Hoo...heh...I'm tellin' ya...Went to a restaurant. Tough place, really tough...the black-eyed peas had real black eyes! (*Tugs on tie, rolls eyes, starts to perspire*) I asked the waiter what was on the menu. He said he thought it was tomato sauce...Like I tell ya, I get no respect. (*Thunderous applause*) I asked for the chicken soup. Big mistake. There was a fly in it. (*Yanks tie, bulges, sweat heavily*) I asked the waiter why there was a fly in my soup. He said it wasn't a fly, it was a very small chicken... No respect, no respect at all. (*Wrenches tie, eyes spin wildly, sweat sprays onto audience*)



SAM KINISON

Yeah... I went to this restaurant the other day... ordered some soup... there was a fly in it. Waiter asks me what's wrong. I say, "Ooooh, nothing. Just that there's this FLY IN MY SOUP! I CAN'T BELIEVE IT! A FLY IN MY SOUP!!!"



DANA CARVEY (As the Church Lady)

So... I went to the restaurant from hell and ordered soup... and there was this teensy weensy little teeny tiny fly in my soup... and I said, "Ooo... a fly in my soup... isn't that CON-VEEN-IENT!" I went up to the waiter and I said, "My, my, my... a fly in my soup... a little beastiality buffet for the customers, hmm? A little sin soufflé, eh? Gee, I wonder who could have put that fly in my soup... hmm, I wonder... the chef, maybe?... No... the Campbell's Kids, perhaps. I wonder... who could it possibly be... Oh, I don't know... maybe... SATAN!?" So then I said, "You look a bit nervous, Mr. Waiter... feeling a little prickly heat in your bulbous tipping region? Hmmm? Why do you call yourself a 'waiter,' anyway? What exactly is it you're waiting for? Could it be, oh, I don't know... let's see... let me guess... oh... perhaps... SATAN?! Isn't that special!" So I said a little prayer against the restaurant and did my little superiority dance just like this... Hit it, Pearl!

(Music begins, he/she dances weirdly off stage)



STEVEN WRIGHT

...mumblemumblemoan... I heard about this restaurant... had reservations... but I went anyway. I ordered soup... they brought it to me, and it had a fly in it. I was so depressed... I had ordered moth... mumble... I wonder if flies hate it when they order soup and they get a human in it... I know I do. Of course, I couldn't eat him, so I took him home as a pet... named him "Buzz"... funny thing is, he named me the same thing... mumblemumble... I feel bad, though... he wears glasses, and my friends always make fun of him... call him "400 eyes" ...mumble... he got so depressed he tried to commit suicide... came home one day, found him with his head stuck in a no-pest strip... But they do make great pets... they just need a litterbox... and one piece of litter... I love my pet fly... he makes me so happy... I almost had a facial expression... mumblemoanmumblemumble...

YAKOV SMIRNOFF

What a country! Went to American restaurant. There was a fly in my soup. In Russia, fly in soup is considered two-course meal!

What a country! Restaurants are nice here. It's different in Russia. Russian restaurant doesn't have waiters. Customers are the waiters. Waiting for food! What a country! In America, it's great. American people are lucky to have enough soup for fly to get wet in. In Russia, fly is lucky to get damp! What a country! You leave tips here in America... In Russia, you don't want to leave tips... you just want to leave! What a country! What a country! What a (etc...)





JOKE AND DAGGER DEPT.

SPY VS SPY





Comedy is a tough business. Take it from us — as a comedy magazine, we know a thing or two about comedy! Actually, we know just a thing about comedy — that's it's a tough business. We also know that stand-up comedy is *particularly* tough! Okay, so technically, we know roughly one-and-a-half things about comedy. Still, in an effort to learn more, we fully intend to read...

MAD'S 12 SUREFIRE TIPS FOR STAND-UP COMICS

WRITER JEFF KRUSE
ARTIST RICK TULKKA
COLORIST RYAN FLANDERS

1 Keep all political humor current



What's the deal with Warren G. Harding, huh? You have to be a pretty lame president to be involved in a scandal named after a teapot!

2 Observational humor only works when it hasn't been observed 73 trillion times before.



You know what's weird?
They call it Labor Day,
but nobody works!

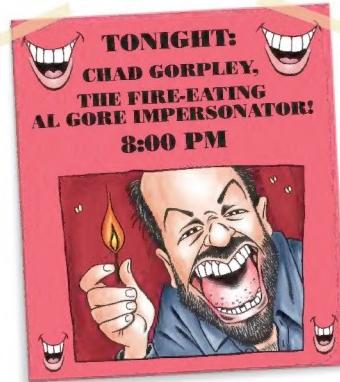
3 Remember the cardinal rule of comedy:
"Brevity is the soul of wit."



So a priest, a rabbi, an imam, a Buddhist monk, a nun, an atheist, an aardvark, a parrot, and a robot walk into a bar...

4

Carve out a unique niche for yourself that no one else has tried.



TONIGHT:
CHAD GORPLEY,
THE FIRE-EATING
AL GORE IMPERSONATOR!
8:00 PM



6

It's possible to be too creative



You know what I wonder about? What if Elmer Fudd was a gay mafia don, and he had a summit meeting with the King of Denmark, who could only communicate with semaphore flags. I think it would go something like this...

5 Leave the feminine comedy to women.



You know what I hate,
When you lose your tampon in your crotch!

7 Racial jokes are racial jokes, no matter how you try to soften them.



How many African-American gentlemen does it take to change a light bulb?

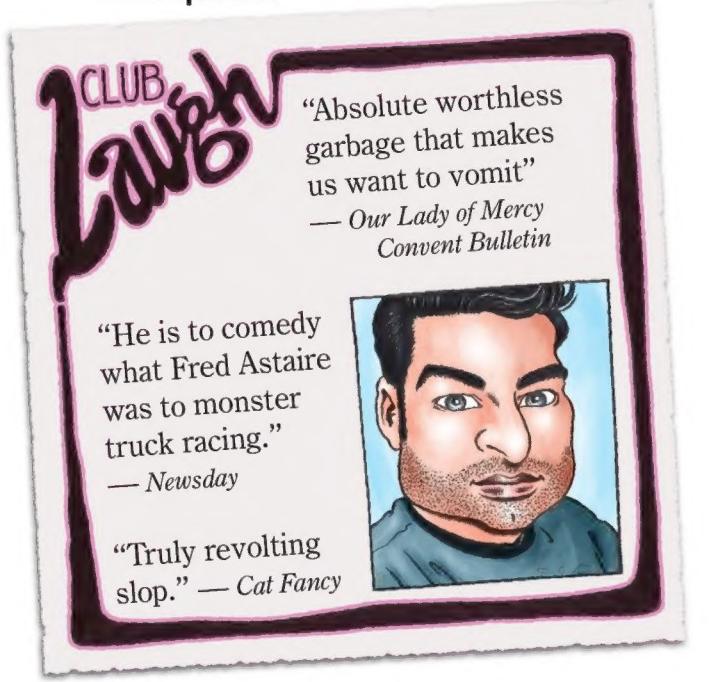
8

Don't underestimate your audience's intelligence.



9

When advertising for your show, it's generally best to only include positive critic quotes.



10

Simply throwing out pop culture references with no context isn't going to work.



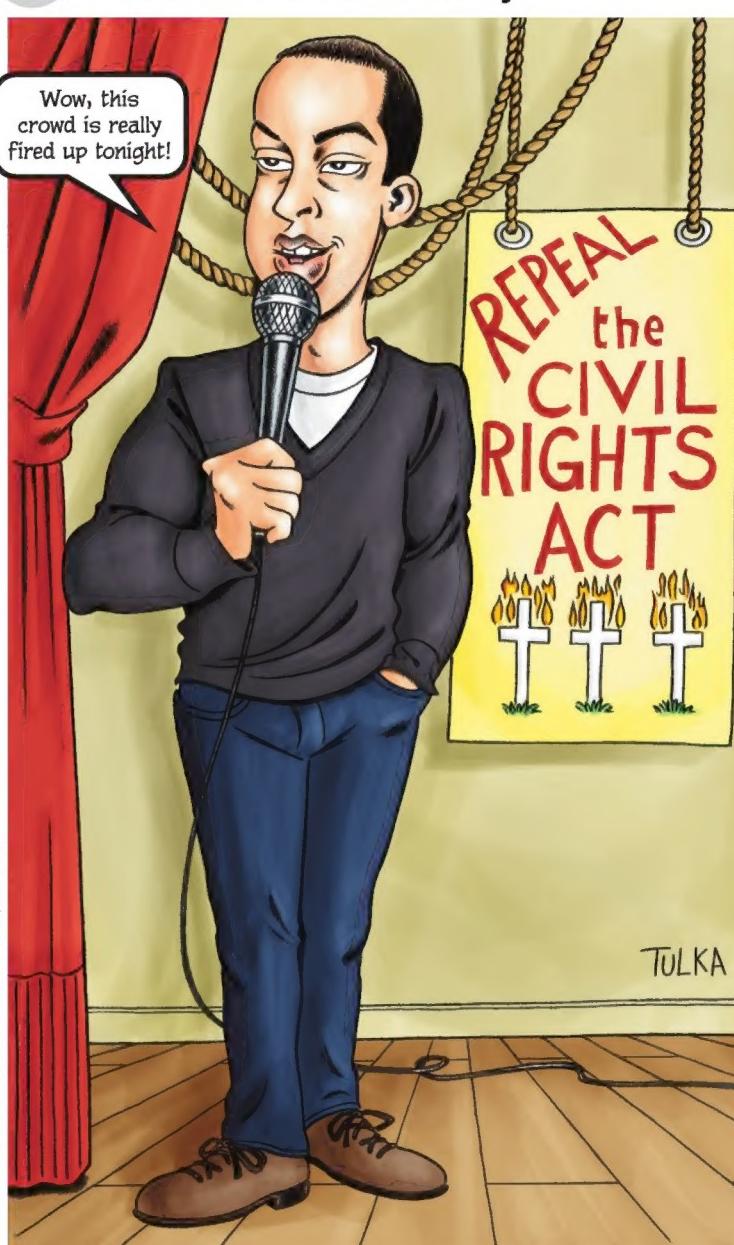
11

Self-deprecating humor is usually successful, but don't go overboard with it.



12

Doing comedy for a cause is great, but choose the cause carefully.



MAD



MUSEUM GONE **MAD!**

What, Me Worry? The Art & Humor of MAD Magazine

June 8 through October 27, 2024

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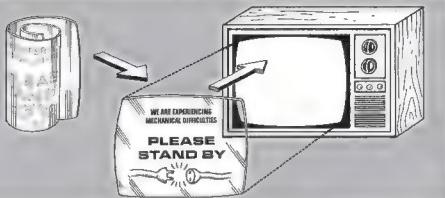
Remember those old "Practical Joke Catalogs"? They were filled with such hilarious gimmicks as rubber chickens, hot gum, dribble glasses, and whoopee cushions...and people bought these ridiculous items to play practical jokes on each other. Well, today's practical joker is faced with a big problem. Mainly, everyone is wise to those dull old "tricks." What we need now is some dull new "tricks." So we assigned our "Dull New Trick Writer-Artist, Al Jaffee, to design some inventive items for:



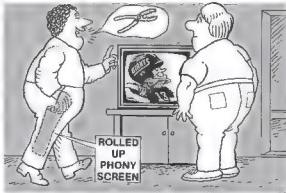
MAD'S UPDATED PRACTICAL JOKE CATALOG

WRITER & ARTIST AL JAFFEE IDEA DIANE RICCOCBENE

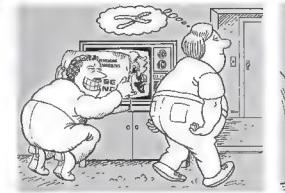
THE "DEAD TV SCREEN" PLOY



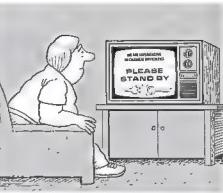
Phony Opaque Plastic Screen with a "Please Stand By" message printed on it comes in all popular sizes and unrolls to fit perfectly over any TV screen.



Carrying Phony Screen rolled up in your pants leg drop in on a neighbor who is an avid sports fan when you know a big game is on and ask to borrow something.



When neighbor leaves, quickly slap Phony Plastic Screen on TV, turn down sound, and leave when he comes back with the item you're borrowing.



Avid sports fan will return to TV and watch phony message with ever increasing anxiety as time passes and nothing seems to be changing.



Then, when he starts switching channels and discovers they're all on the blink, hell probably kill himself or do something else that's real funny.

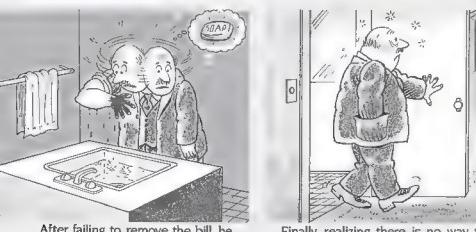
THE "EMBARRASSING \$20 BILL" JOKE



Fake \$20 Bill (with waterproof adhesive backing) can be attached easily to any toilet bowl by first draining water and then pressing firmly in place.



Dinner guest goes to bathroom, sees a \$20 bill in toilet bowl and eagerly tries to remove it from bluish water

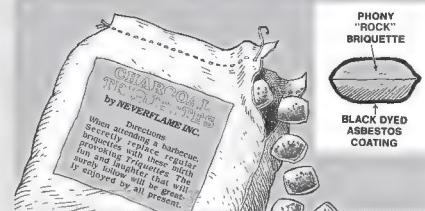


After failing to remove the bill, he goes to wash blue dye off his hand and discovers that there's no soap.



Finally, realizing there is no way to get the blue dye off, guest decides to keep his hand in his pocket all night.

THE "UNLIGHTABLE BARBECUE BRIQUETTES" GAG



Asbestos-Covered Barbecue Briquettes can be used to test the patience and emotional stability of any would-be backyard chef with amusement.



Bored barbecue guests sit around, miserable and hungry, as their desperate chef-host attempts to light briquettes to start cooking.

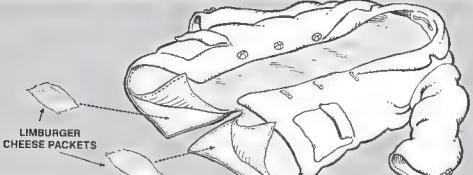


Great fun can be had by watching as chef-host resorts to using crushed newspapers, kindling wood and anything else around that can be used to get the \$50+/- fire started.



For extra fun, time with a stopwatch to see how long it takes for frustrated chef-host to finally sacrifice his pride and wallet, and take entire party to a restaurant.

THE "FORGOTTEN CHECKED COAT" PLOY



Old Coat with Limburger Cheese wrapped in gauze and sewn into lining can be used to play hilarious practical joke on an unsuspecting check room attendant.

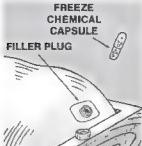


This joke works best in a restaurant where the service is lousy, and the people are nasty. Merely check the coat, and then, somehow, manage to leave the place without it unnoticed.



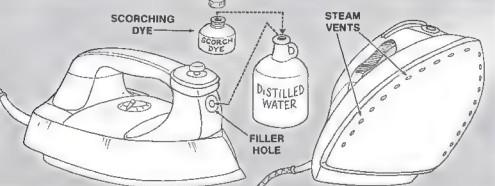
In a couple of weeks, the Limburger Cheese will begin to rot through the gauze wrappings, filling the Check Room and the entire restaurant with an unbearable disgusting yucky odor.

THE "FROZEN WATERBED" GAG



Unplug waterbed, insert and shut. Releases a special freeze chemical—the same found in athlete's ice-packs. Fun begins when occupants of waterbed awake to find they've been sleeping on 500 pound iceberg.

THE "SCORCHING STEAM IRON" JOKE

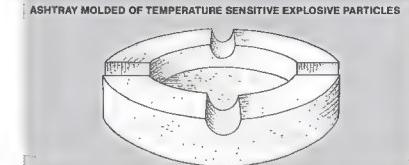


As everyone knows, steam irons are supposed to be filled with distilled water.



The joke here is to fill the bottle of distilled water in the laundry room with special "Scorching Dye."

THE "FIREWORKS ASH TRAY" EFFECT



Ordinary-looking Ash Tray consists of specially-treated temperature-sensitive explosive particles pressed into the shape of an ash tray.



As smoker places cigarette into ash tray, minuscule explosive particles cling to it.



When a laundress uses the iron to press any clothes, the "Scorching Dye" is released as steam, and the results are truly horrifying.



Huge scorch mark is produced on the garment being ironed. Of course, it's only a joke, because the dye washes out with water and the laundress will share in the fun after she recovers from her heart attack.

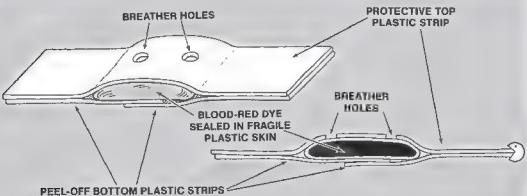


When smoker takes cigarette back from ash tray, nothing, apparently, is wrong with it.



But as smoker drags on cigarette, increased temperature is now enough to ignite highly-explosive particles, creating lots of laughs and good fun.

THE "EVER-BLEEDING BAND-AID" TRICK



This practical joke works best on a victim with a minor wound.



Victim tightens and squeezes trick band-aid around finger.

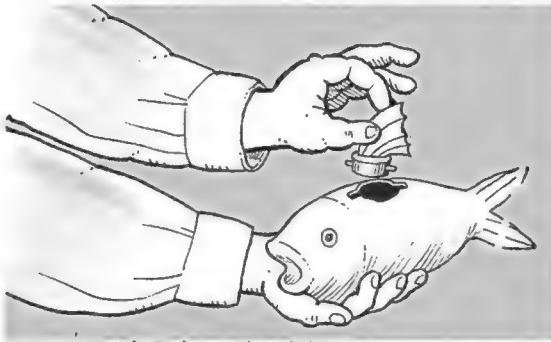


Squeezing bursts fragile bubble, and dye begins to run like blood.

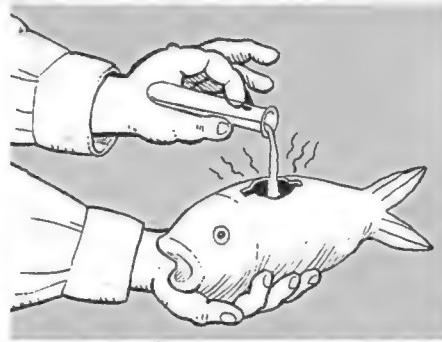


Fun is in seeing victim use one phony strip after another while screaming, "Help, I'm bleeding to death!"

THE "MONSTER IN THE FISH TANK" EFFECT



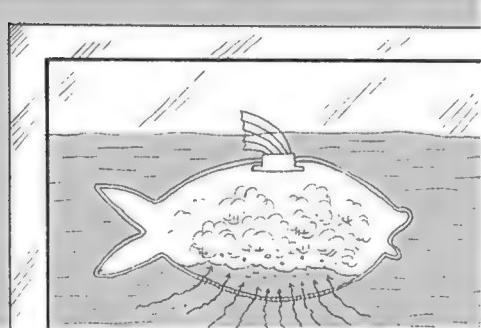
Trick Fish made of thin, opaque, toy-balloon-type material with a neatly-concealed fill hole under its dorsal fin is used in this practical joke.



With the fin removed, the Fish is filled with a special chemical that is affected in a rather curious and marvelous way by mixing with water.



When visiting any place with a fish tank, this trick is always good for some hilarious fun. Jokester simply sneaks Fake Fish into the aquarium.

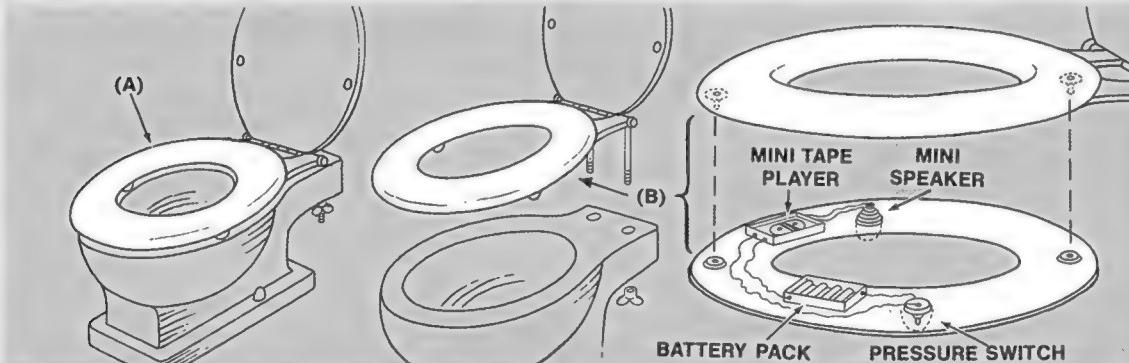


Once in the water, tiny capillaries in Fish's belly suck water inside where it combines with chemical to produce a "Slowly Expanding Gas".



After a while, the Trick Fish gets so huge that water starts sloshing out of the fish tank...along with the other rare fish. Astonishment on everyone's face soon follows, to the great amusement of the practical joke's perpetrator. (Note: This hilarious trick is equally effective in swimming pools and lakes.)

THE "TALKING TOILET" DEVICE



Ordinary toilet seat (A) is removed and replaced with "Talking Toilet Seat" (B).

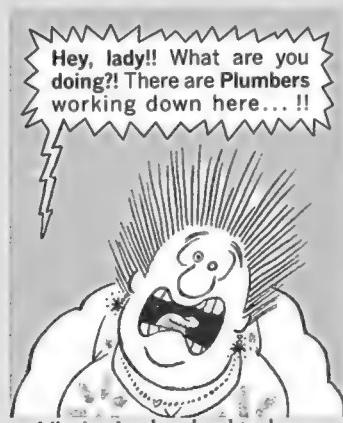
Heart of this practical joke is toilet seat with built-in tape player and speaker (shown above). When user sits down, pressure switch activates tape player, and the fun begins.



Unsuspecting Victim enters bathroom to use the toilet.



Victim's weight on toilet seat turns tape player on.



Victim is shocked to hear muffled voice from toilet.



Joke-player can record any funny message or sound like the list shown at the right.

- A— "PHOOOZZZZ!"
- B— "Help... I'm drowning!!!"
- C— "Charlie, are you sure this is the way out of the 42nd Street sewer?"
- D— "Hey, why did it suddenly get so dark in here?"
- E— "Attention, all cars!! Emergency! Emergency!! A disgusting, slimy, thirty-foot Python is loose in the streets, and was last seen entering a city sewer!!"
- F— "Pardon me, lady, but have you seen Jacques Cousteau up there...?"



BUT IT PLAYED ON PLUTO DEPT.

Some say this world has become so dire, there are few places left for comedy to thrive. Well, fear not! Comedian Eddie Pepitone has inked an exclusive deal with legendary world-abandoner Elon Musk to do stand-up on the Red Planet! Presenting...

THE FIRST COMEDIAN ON MARS

BREAK A LEG, EDDIE! BUT DON'T REALLY BECAUSE THERE WON'T BE DECENT MEDICAL FACILITIES ON MARS FOR AT LEAST FIVE MORE YEARS!

HAHA! GOOD ONE, MR. MUSK! AND I THOUGHT I WAS THE COMEDIAN!

THIS IS GREAT! I NEVER HAVE TO WORRY ABOUT WAZE MAKING ME LATE TO A SHOW AGAIN!

HOW ABOUT THAT SIX-MONTH DUST STORM GOIN' ON? ALL THE LEMON PLEDGE IN THE GALAXY WON'T MAKE A DENT IN THAT, AM I RIGHT? HEY, YOU CAN'T LEAVE—I'M THE ONLY HEADLINER ON THE PLANET!

WHAT ARE YOU, SOME KINDA MALFUNCTIONING ANDROID SENT BY CORPORATE MASTERS TO SABOTAGE THE COLONY AND MY SET? SECURITY! TOSS HIM OUTSIDE AND SEE HOW LONG HE CAN HECKLE WITHOUT AIR!!

YOU SUCK, PEPITONE!!

WRITERS KAREN SIMMONS & EDDIE PEPITONE

ARTIST TRAVIS MILLARD

EDDIE DOES SO WELL ON MARS THAT MUSK SENDS HIM ON AN INTERGALACTIC COMEDY TOUR ACROSS THE UNIVERSE.

EXCUSE ME, DO YOU HAVE FOUR ANTENNAE, OR HAVE I JUST HAD ONE TOO MANY SIDECARS? I KID! YOU'RE REALLY A LOVELY HUMAN BEING—I MEAN, ALIEN TREE MONSTER...

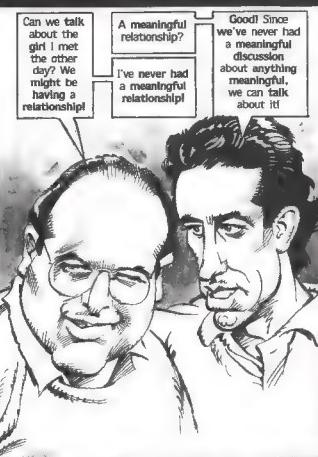
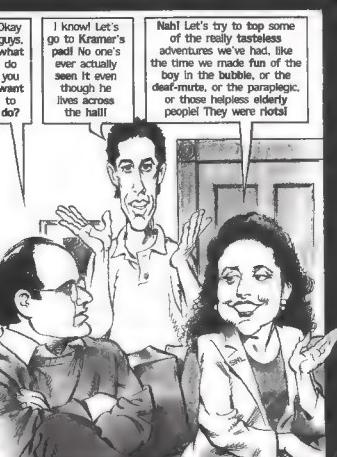
HAVE ALL EARTH COMEDIANS GONE TO THE DARK SIDE OF THE FORCE?

UNFUNNY, THIS ONE IS! FOZZIE BEAR, MY FAVORITE COMEDIAN ALWAYS WILL BE!

So I said to him,
"Senator Packwood,
are you the Master
of your Domain?"

One of the hottest shows on T.V. revolves around a comedian and his pals "exploring" taboo topics. To them, everything is fair game! Masturbation, rare diseases, nose-picking--every episode is totally...

Swinefilled



I really impressed her! I told her that I was a full-time consultant to an extremely large and busy insurance company!

You lied to her, right off the bat?

What lie? Haven't I been speaking to the people at the N.Y. State Unemployment Insurance Office each week for the past two years?

Hey, guys...

Kramer, your nutty ideas, your loosey-goosey manner, your barging into other people's apartments and your one name makes you a real original!

Correction! Kramer isn't really an original! He's just the most recent copy of another famous TV one-name sidekick, Norton!

Hey, anyone see Ralphie-boy?

Dan Rather here! It's time for another Reality Check! If this apartment had really been in New York City and Jerry had kept his door unlocked, he wouldn't have had a scrap of furniture left 15 minutes after he moved in!



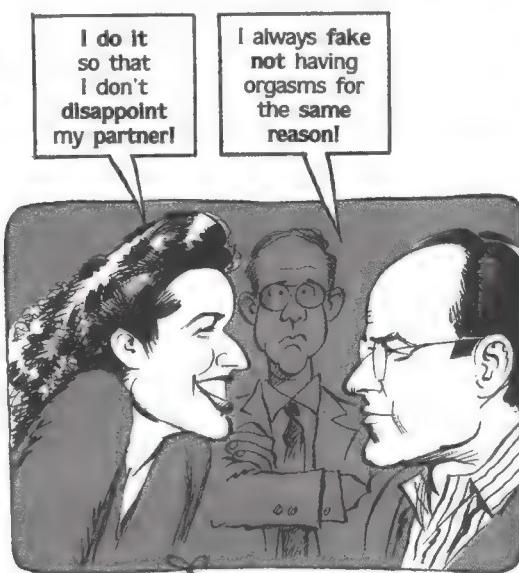
Look at those two dogs going at it!

I wonder if dogs fake orgasms...

Why would any female animal, vegetable, or mineral, fake orgasm?

I do it so that I don't disappoint my partner!

I always fake not having orgasms for the same reason!



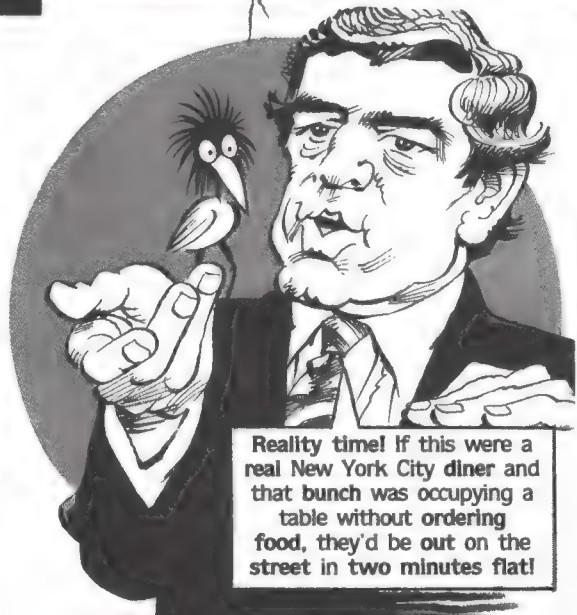
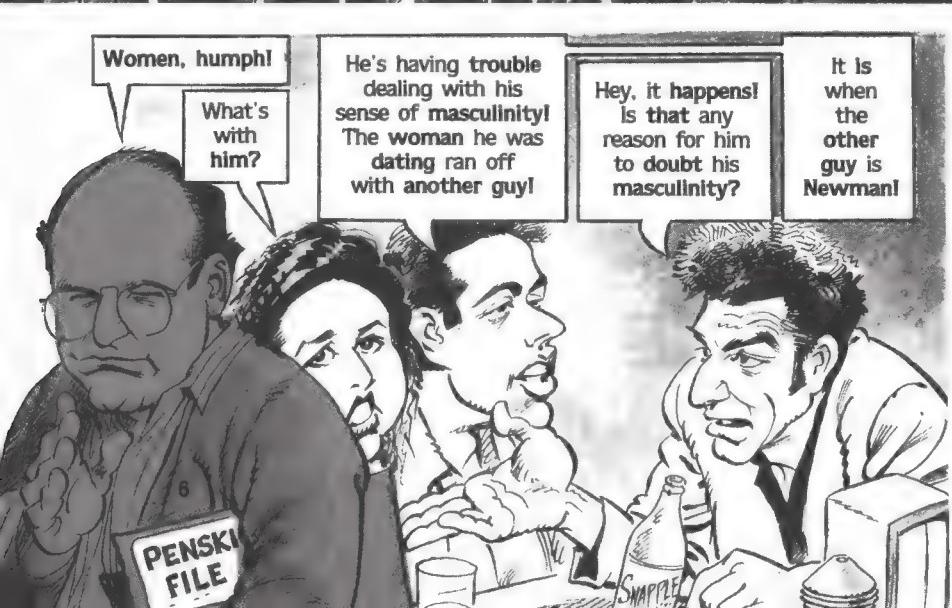
Women, humph!

What's with him?

He's having trouble dealing with his sense of masculinity! The woman he was dating ran off with another guy!

Hey, it happens! Is that any reason for him to doubt his masculinity?

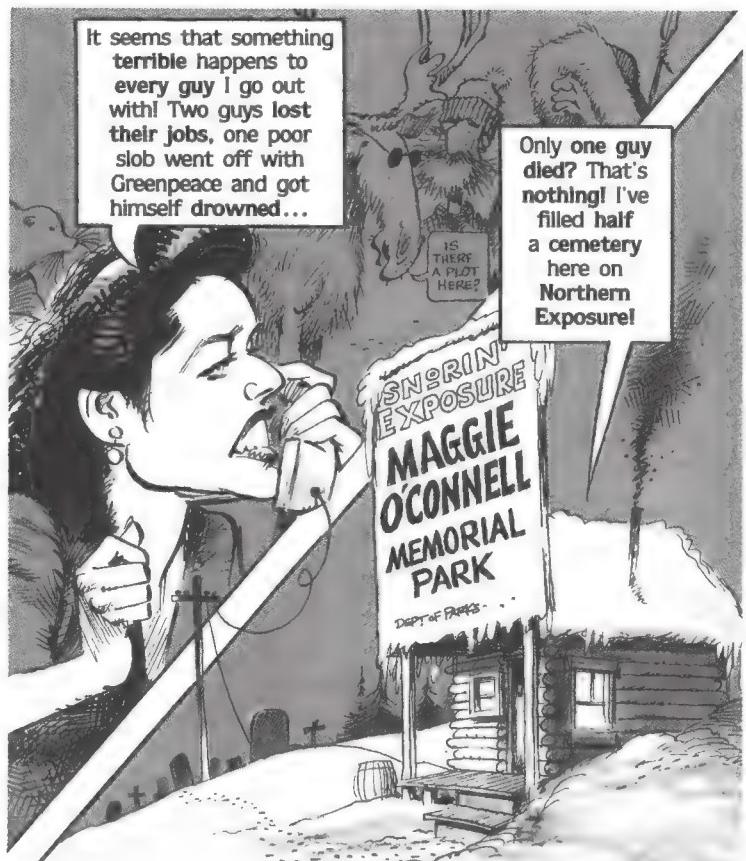
It is when the other guy is Newman!



Reality time! If this were a real New York City diner and that bunch was occupying a table without ordering food, they'd be out on the street in two minutes flat!



Rather, again! If this was really a New York City street, it would be impossible for them to walk five abreast! Besides, they'd have to be doing broken field running to avoid homeless sleeping on the sidewalks, to elude beggars hitting them up for change, and to dodge the spray from winos urinating from behind garbage bags! As for the esoteric subject of gas expulsion, well...



You're so seldom at the office! Perhaps book publishing isn't your line of work!

What should I be doing?

Well, considering your absentee record, you might consider being in congress!

Hi, Elaine! What's new?

Nothing much!

Your Book, "Sein Language" was dumped as Number One on the Best Seller List and replaced by Howard Stern's book the minute it hit the bookstores!

Howard Stern again! First he embarrasses me on TV by asking about my 18 year old girl-friend! Now this!

THESE 5 PAGES ARE ABOUT ABSOLUTELY NOTHING!



Me again! If this were really the life of Jerry Seinfeld, Elaine, who works in the publishing world, would have told him exactly what was new...



Somebody's knocking at the door!

Who can it be? We're all here!

It must be our cameo guest star!

This Seinfeld Show is driving me crazy! Wherever I go, people want to know what Kramer, George and Elaine are really like! I'm at a loss to tell them because they exist only in your sitcom and not in real life!

I know what you mean, Jerry! People are always asking me about Julia Louis-Dreyfus, Jason Alexander and Michael Richards! But how should I know about them since they're real people with real lives and I'm only a fringe stand-up comic in this sitcom!

Hold it, fellas! Maybe I can straighten this out with a CBS Reality Check!

Yeah, sure! Like we'd trust a CBS biggie to help out an NBC show during sweeps week!

Which one said that, our Jerry or the other Jerry?

I'm getting a migraine headache! I've got to lie down!

At any given time, there are millions of people with colds! So where does all that mucous go? Maybe into our streams and rivers which feed into our water supply! And why isn't anyone worrying about that except me?





THE YUK STOPS HERE DEPT.

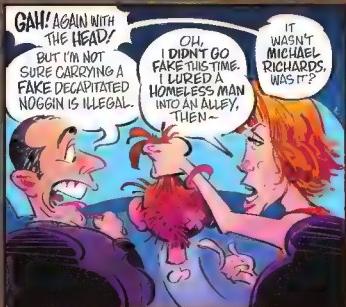
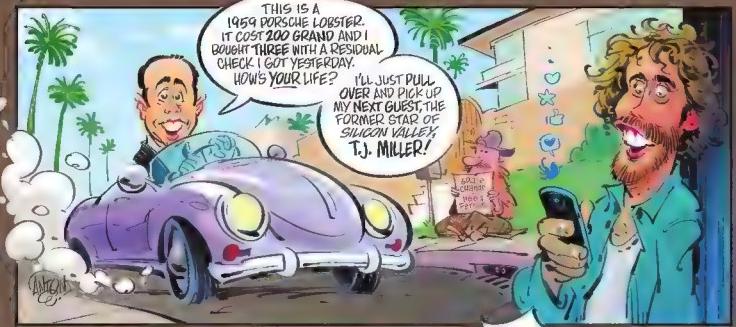
Back in issue #329, MAD shocked the comedy world by introducing No-Joke Jokes, guaranteed laugh-getters that weren't really jokes at all. ("I come from a town so small, the hooker wore a helmet!") Joke-tellers around the world celebrated, but we still weren't satisfied! No, we pressed on, strove forward, stretching, stretching, stretching to break new comedic ground, to create a revolutionary new form of joke that doesn't require a punchline to generate big laughs! Unfortunately, we failed miserably, as you'll see for yourself after checking out these...

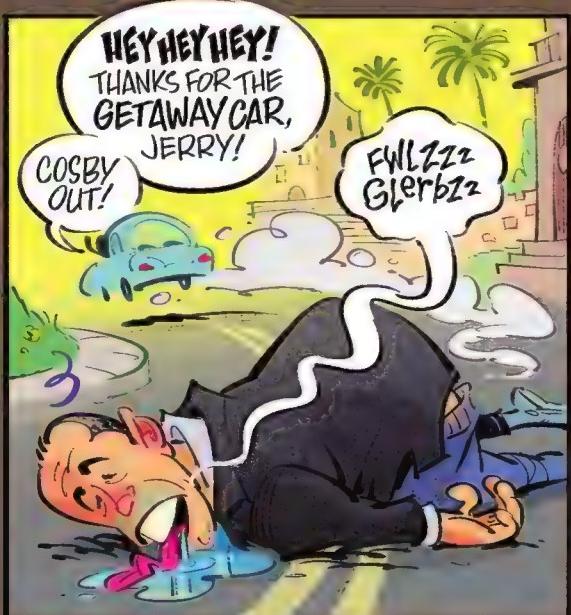
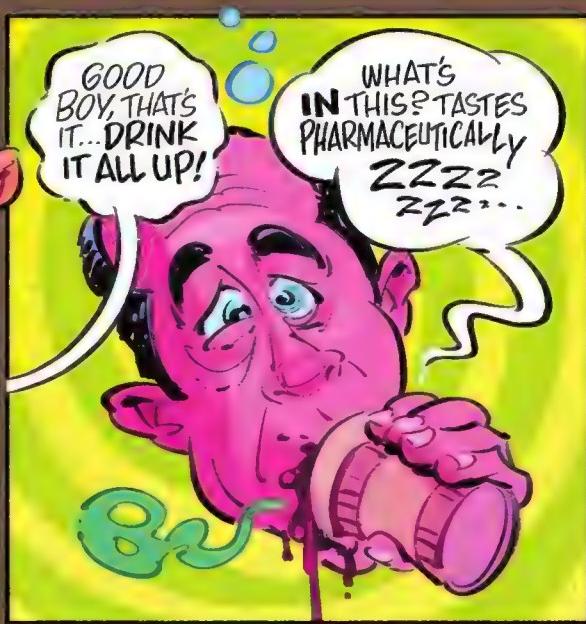
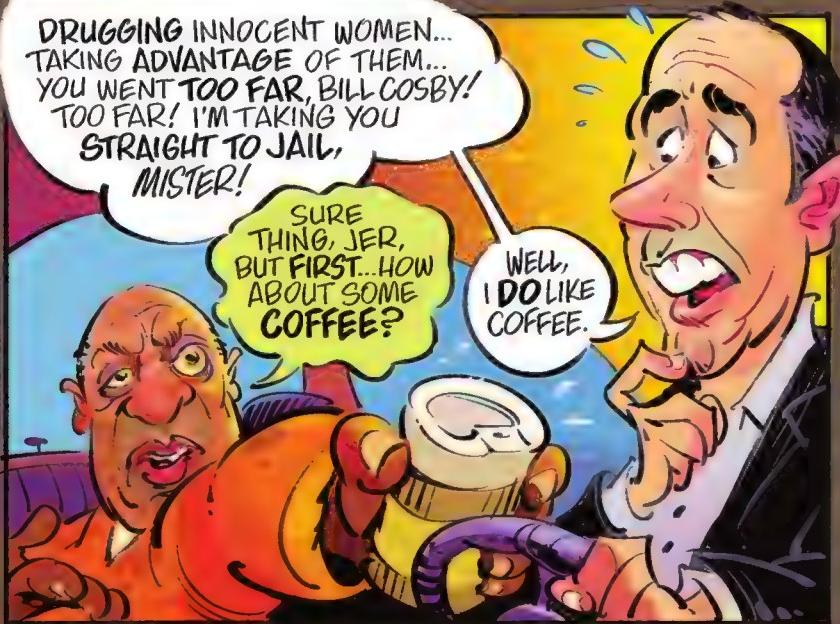
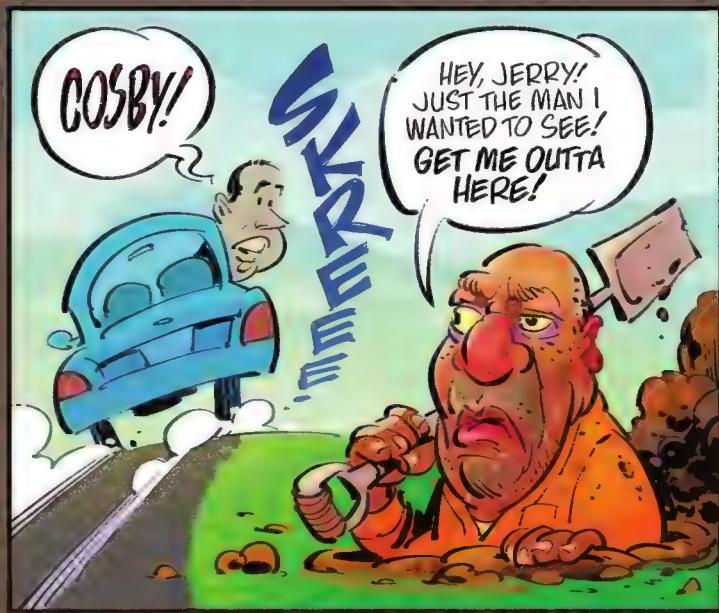
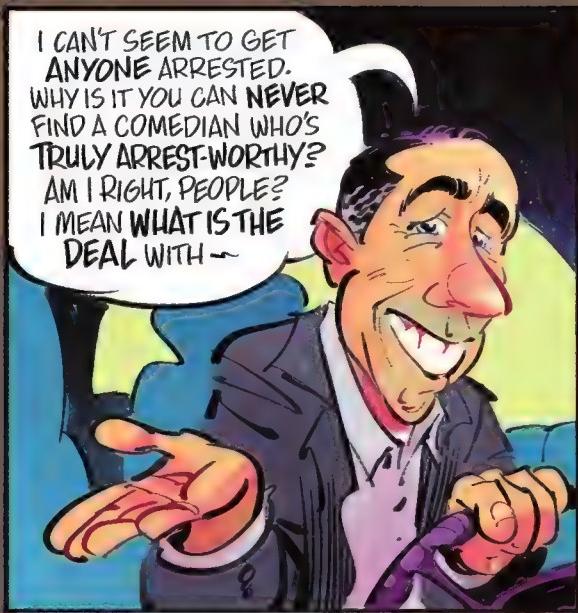
JOKE SET-UPS THAT DON'T NEED A PUNCHLINE



I'm Jerry Seinfeld, star of *Comedians in Cars Getting Coffee*. You know, the show with 5 minutes of interviews and 25 minutes of close-ups of espressos being made? Who says TV's out of ideas? Anyway, I ran out of comedians who drink coffee, but I'll never run out of comedians who get in trouble! So hop in! It's time for...

COMEDIANS IN CARS GETTING ARRESTED







DEAD MAN LAUGHING DEPT.

Next time someone you know kicks the bucket make sure the only tears you shed are tears of laughter with these...

PRACTICAL JOKE ITEMS GUARANTEED TO PUT THE “FUN” BACK IN FUNERALS

Knife In The Corpse

Yikes! Didn't the undertaker notice the deceased had a freakin' dagger sticking out of his chest? Designed especially for open casket viewing, this fake knife handle can be attached easily to a dead body in seconds! Also available: Gun-Shot Hole In The Head Decals!



"Black-Eye" Kleenex



BEFORE



AFTER

Next time a grief-stricken mourner asks, "Anyone have a tissue?" just hand 'em one of these and watch the fun! When they're done wiping the tears away they'll be left with a shiner the size of Rhode Island they won't be able to wash off until long after the burial!

Super-Slippery Casket

you'll delight at the horrified expressions of the pallbearers as the dearly departed slips right through their fingers! Casket is coated with a clear and odorless industrial-strength machine oil which makes grabbing hold of it next to impossible. Provides hours of fun, especially when the deceased falls out of the casket!

**WRITERS DICK DEBARTOLO
& FRANK SANTOPADRE
ARTIST KEVIN POPE**

**PRACTICAL
JOKE ITEMS
GUARANTEED
TO PUT THE
"FUN" IN
BACK IN
FUNERALS**

HAHAHA!



The "Whispering" Coffin

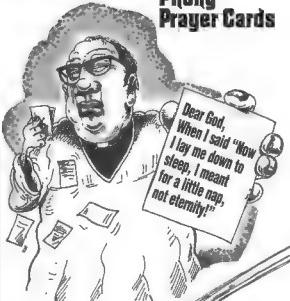
Now you can unnerve just about anyone at any funeral! Tiny micro-chip transmitter enables you to pre-record messages from "inside" this innocent-looking pine box. Also available: "The Talking Urn!"

**Spring-loaded "Reverse"
Grave Mechanism**

Instead of lowering the deceased into the ground, this spring-loaded device "malfunctions" by sending both corpse and casket catapulting end-over-end high into the sky — and perhaps over the cemetery fence onto someone's front lawn! Guaranteed to bring a few chuckles to even the solemnest of burial services!



**Phony
Prayer Cards**

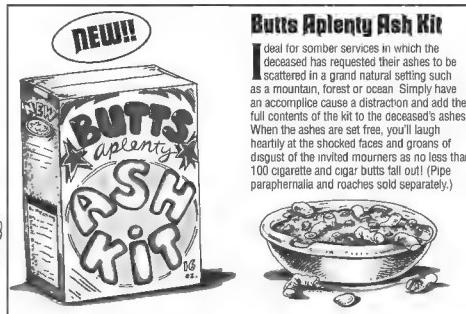


There's nothing more depressing than a dreary prayer printed on an official church card with some obscure saint. Luckily, you can add life (and BIG laughs) to dismal funerals and wakes with these hilariously inappropriate facsimiles!

HAHAHA!

Corpse's Squirting Carnation

A laugh riot on a living person, it's ten times funnier on a corpse! Attach the squirting carnation to the deceased's lapel and run the clear plastic tube with the squeeze bag down to the kneeling pad in front of the casket. Then just stand back and enjoy the show as mourner after mourner kneels proudly for their final good-bye and gets sprayed in the face!



Butts Plenty Ash Kit

Ideal for somber services in which the deceased has requested their ashes to be scattered in a grand natural setting such as a mountain, forest or ocean. Simply have an accomplice cause a distraction and add the full contents of the kit to the deceased's ashes. When the ashes are set free, you'll laugh heartily at the shocked faces and groans of disgust of the invited mourners as no less than 100 cigarette and cigar butts fall out! (Pipe paraphernalia and roaches sold separately.)

HAHAHA!
HAHAHA!

Hearse Bumper Stickers

Choose from offbeat messages like "BODY ON BOARD" and "ID RATHER BE BREATHING" to the more outlandish "IF YOU CAN SMELL MY FORMALDEHYDE, YOU'RE TOO DAMN CLOSE!" and "I MAY BE DEAD BUT I'M IN FRONT OF YOU!" Mourners will be on the highway of laughter!

ORIGINALLY PUBLISHED IN MAD #393, MAY 2000



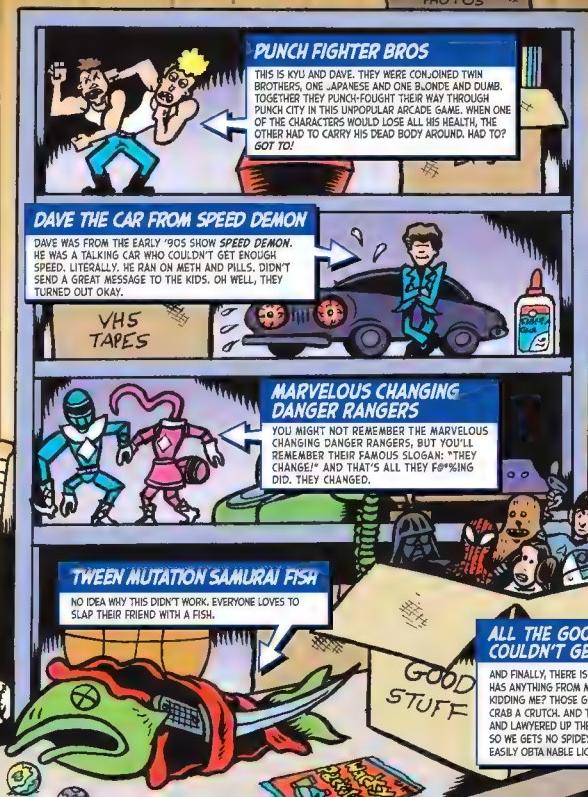
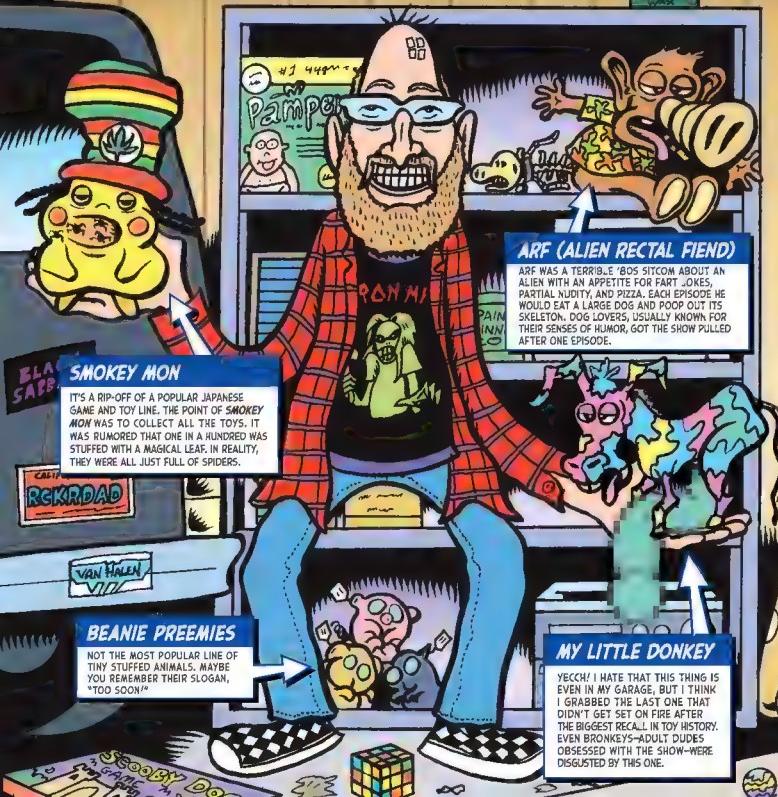
HEY, EVERYBODY, I'M THAT ONE DUDE FROM THOSE FOUR GOOD THINGS YOU SAW. I LIKE MOVIES AND STUFF WHEN I'M NOT BEING STUPID ON TV. LIKE A HUNDRED OTHER PEOPLE, I'M EXCITED TO WATCH *READY PLAYER ONE*, ALTHOUGH I'M NOT SURE WHY-SPIELBERG'S ONLY GOOD MOVIES HAVE SHARKS, ALIENS, DINOSAURS, OR INDIANA JONES IN THEM. THE TRAILERS HAVE NERDS YOUNG AND VERY OLD EXCITED BECAUSE THEY'RE PACKED WITH REFERENCES AND CHARACTERS FROM SOME OF THE MOST POPULAR VIDEO-GAMES, MOVIES, AND TV SHOWS OF THE LAST 30 YEARS. BUT I THOUGHT I'D SHOW YOU SOME OF THE...

POP CULTURE THAT DIDN'T MAKE IT INTO...

READY PLAYER ONE

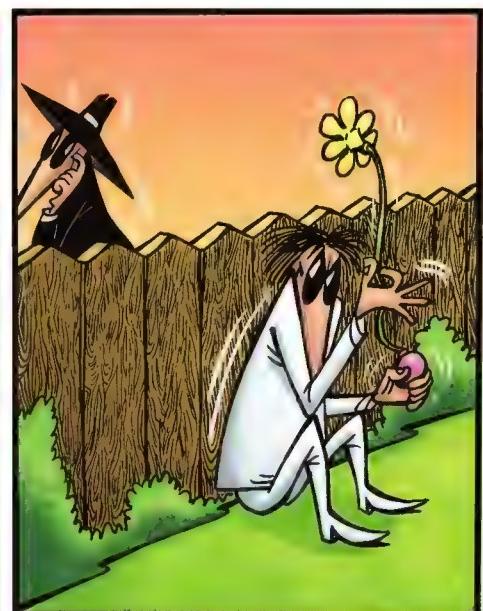
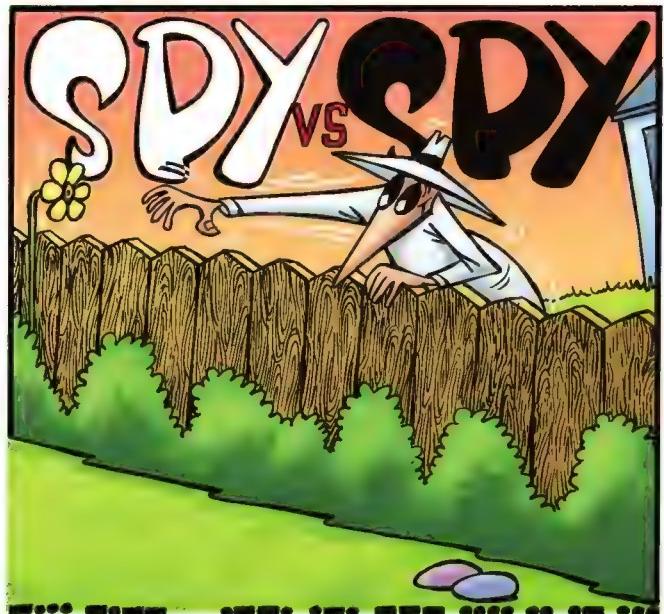
WRITER: BRIAN POSEHN | ARTIST: PETER BAGGE

PHOTOS





JOKE AND DAGGER DEPT.





STINK BEFORE YOU SPEAK DEPT.

Please put on your headsets and let me, **Maria Bamford**, take you on a museum tour of some of the most famous works in art history! Ancient censors removed extremely important gestures in order to please more delicate tastes of the time. But I have restored these glorious...

STINK LINES

THROUGH ART HISTORY

That's right, nearly every important piece of art that has **ever** existed used to have big ol' nasty stink lines! Also, I've got a little gas, so breathe through your mouth—or get to **know** me better.

MRRRK... My butt just said, "Hail, Caesar!" to the kale Caesar I had... Ahem. FIRST, I present these hunting scenes from 16,000 BC, painted in the vibrantly dank caves of Pech Merle. **Behold** the putrid carcasses, seeming to **leap** at you! The artists were **cavewomen** with a stink-line vocabulary developed during prehistoric child-care duties. Too bad the humidity caused by mouth-breathing **cavemen** made them drip away! I have personally re-added these stink lines out of respect for the ancients.





The Great Sphinx of Giza
was believed to have been built
between 2,558 and 2,532 BC...

UMF... keep a safe
distance I just went
vegan this afternoon!
This behemoth **Lion** with **Human Head** was
believed to include a
cat-like litter box area,
but sadly, the litter box
and vertically engineered
stone stink lines were
stolen by **Napoleon's army**, who thought they
looked like french fries.
Poutine le merde!



Here's a **Seurat**—known to his
friends as **Seurat at the Dot** for his
pointillism! As an homage to his
dog, **Le Stinque**, Seurat crafted
this generalized waving effect.

DOOPH! I just Dj Khaleded
that kale Caesar. Anyhows,
imagine Seurat had applied
the word "Ooooh Mai Du Mon
Ami, Le Stinque," but the
buyer requested that all signs
of the curl's pungency be dotted
out with background color.
It was retitled "**Bathers at
Asnières**." Which...come on,
that's a **lot** less catchy.



AH-HERM IBS is no BS! Now,
Auguste Rodin's lover, fellow artist Camille
Claudel, suggested Rodin sculpt stink lines
emanating from this statue's testicles. When
Claudel got sick of Rodin's real-life rank junk,
Rodin swept away her influence. She died in
obscurity despite being Rodin's equal, while
Rodin became a legend! Note the elegant
marble waves our restoration department has
added here as a deliberate **insult** to his memory.



And here's self-taught artist **Horace Pippin**, unrecognized until after death,
a veteran never appreciated by his
country. He said, "The war brought
out all the art in me." And **your art**
brought out the righteous, sphincter-clenching rage in **me**, Horace!

TOOTY-TOOTY TOOTY!
Yeah, I RAGE farted. Look this
shit up! And yes, I'm a wealthy
white lady yelling about privilege!



Outsider art, indigenous
art, differently abled artists...
all are **overlooked** by
billions who crown mostly
white males. In 2017 only
30 percent of the artists at the
Vienna Biennale (the world's
most influential art festival)
were women. Only 39 percent
weren't white. Try wavin' your
snooty little hands at **that**
cloud. It ain't goin' **nowhere**!



Now it's time to mix things
up! And, say, what's **that**
smell? Oh! It's the art
world's **racism and sexism**
that continues to **this day**!

Here we see a portrait of
Lols Mallou Jones by my
husband, Scott Marvel
Cassidy! The reason you
need to **Google her right
now** is that the super-stinky
art establishment **rejected**
her work. She had to have
white artists submit it for
her. That's right, her stink
lines are **CONCEPTUAL**!

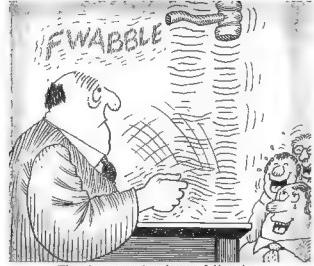
GIFT SHOP

And now everyone's
facing some of the
toxic stuff on the
tour. **THE GIFT SHOP**,
which stinks of the
illusion that **you** are
supporting the arts,
when museums are
mostly funded by
billionaire corporations.
Oh wait, this isn't one
of those—it's a **little**
gallery I made myself
in an abandoned apary.
And **this** is just an exit.

No, if you'll
excuse me, I have
to use the powder
room! I've got a
peekaboo yam
on the docket!

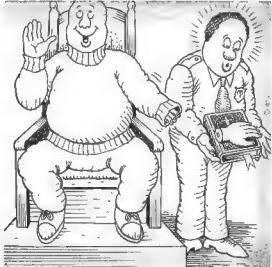
RUBBER GAVEL

...AND JEST IS FOR ALL DEPT.



There's sure to be plenty of disorder in the court when his honor embarrasses himself with this very silly device!

WITNESS'S FAKE ARM



This life-like rubber limb will give any court officer a coronary when it comes loose during swearing-in!

STENOGRAPHERS' VANISHING INK



The fur will fly when a judge asks for some key testimony to be read and finds not one word of the trial was recorded!

A courtroom is a place where everything is supposed to be very serious. The judge, jury, attorneys and court officers have no time for fun while they're

entangled with all the legal rigmarole. The truth is courtrooms are BORING! But they never have to be again! Now you can get legal laughs easily with...

MAD'S PRACTICAL JOKE CATALOGUE FOR COURTROOMS

WRITER DESMOND DEVLIN

ARTIST AL JAFFE



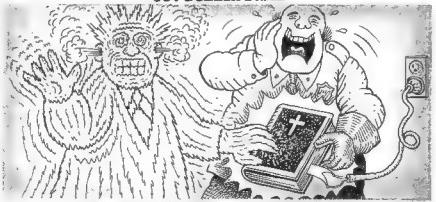
It's the jury who will be on the spot, not the defendant, when they sit down after a long deliberation. They'll be so embarrassed there's no way a "guilty" verdict will be returned!

EVIDENCE-ON-A-STRING



You'll enjoy punching a hole in the credibility of any prosecuting attorney who tries to grab a piece of potentially damaging evidence. He'll be the laughing stock of the Bar Association!

JOY BUZZER BIBLE



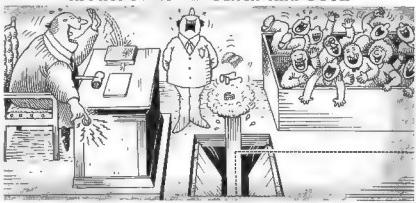
Witnesses will be swearing when you swear them in with 500 volts of electricity, and that's the truth, the whole truth and nothing but the truth!

INFLATABLE SURPRISE WITNESS



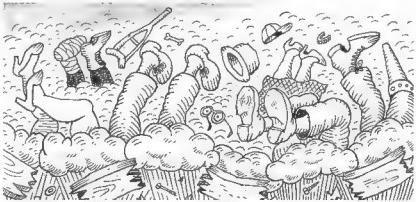
When the District Attorney introduces his "surprise witness" there's sure to be a hush in the courtroom and a hiss in the courtroom courtesy of this air filled polyurethane laugh-getter!

APPROACHING-THE-BENCH-TRAP DOOR



Now when the judge asks someone to "approach the bench" it may not be to discuss the case. An unsuspecting lawyer can find himself dropped into the dark recesses of the county court building!

COLLAPSING BENCHES



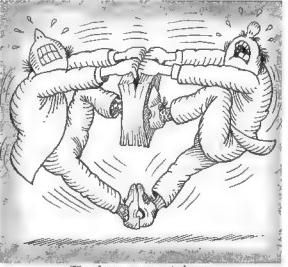
There'll be gobs of guffaws in the courtroom when spectators who came to be entertained by the misfortunes of others take a tumble on one of these specially rigged novelties!

ROBE WITH NO OPENINGS



Justice is blind and so is a judge who slips into a robe without openings for his head or arms. One size fits all!

KRAZY GLUE COURT TRANSCRIPTS



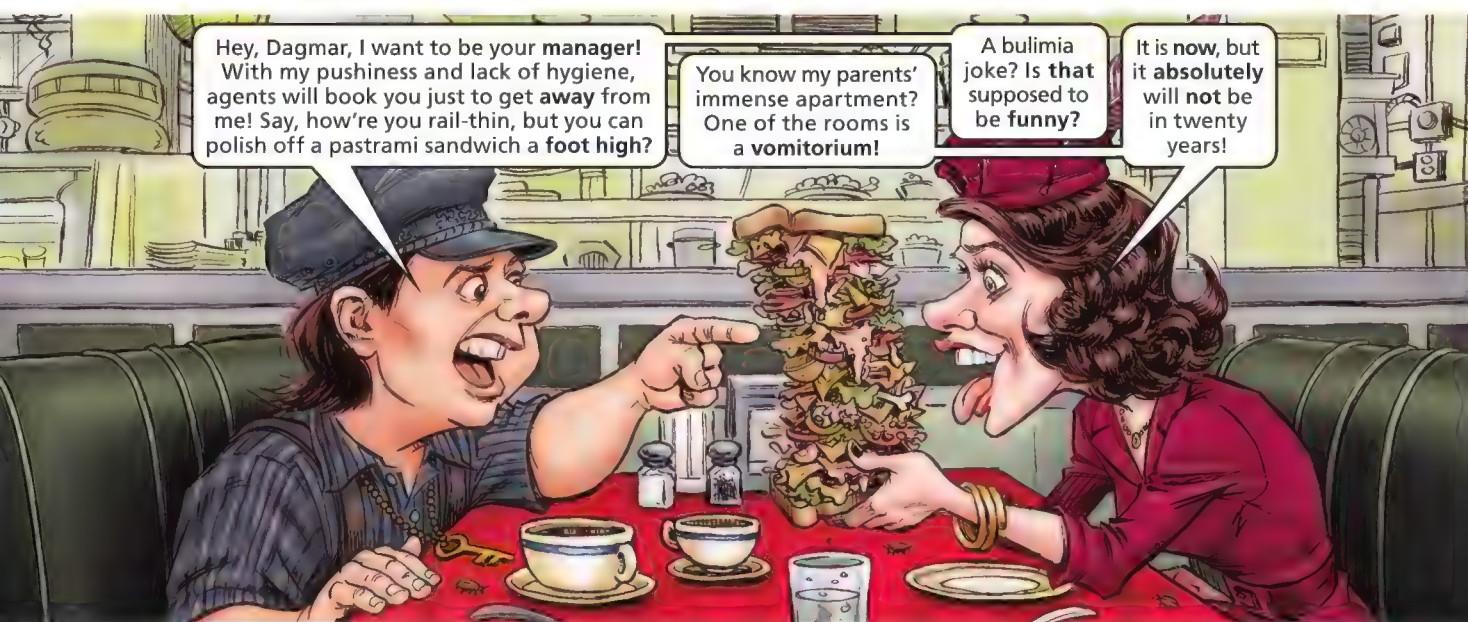
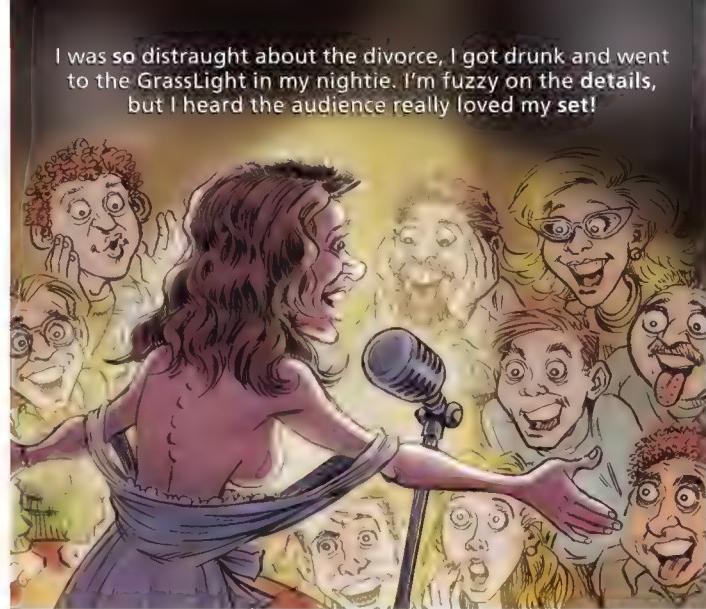
The charges may not always stick but these aggravating court transcripts sure will!

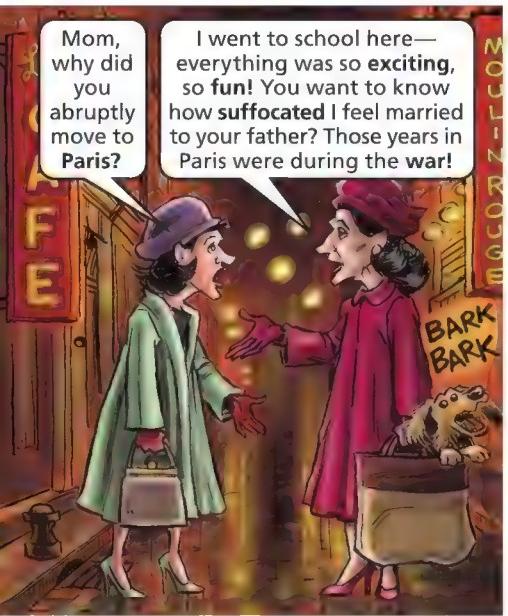
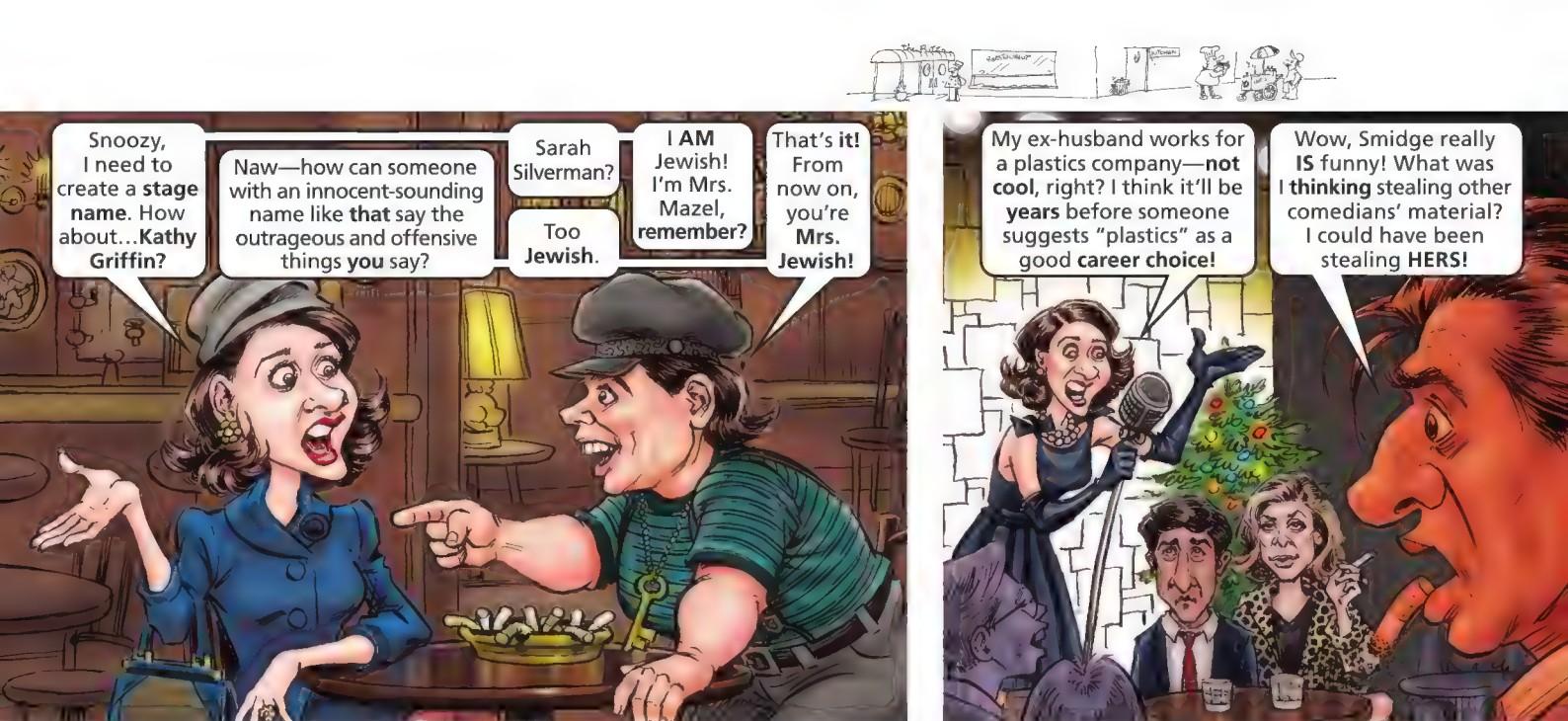
F. LEE BAILEY MASK



Shake up any opposing attorney by making him think he's got to match wits with America's most respected trial lawyer!







We slept together and you still want a divorce? I can't take this back-and-forth—I want a divorce!

Thank you!

I said there's no way we're getting back together—why are you thanking me?

Because you just gave me my material for tonight's set!



Mr. Not-So-Wiseman, I'd like your daughter's hand in marriage! I'm a top surgeon at one of New York's leading hospitals!

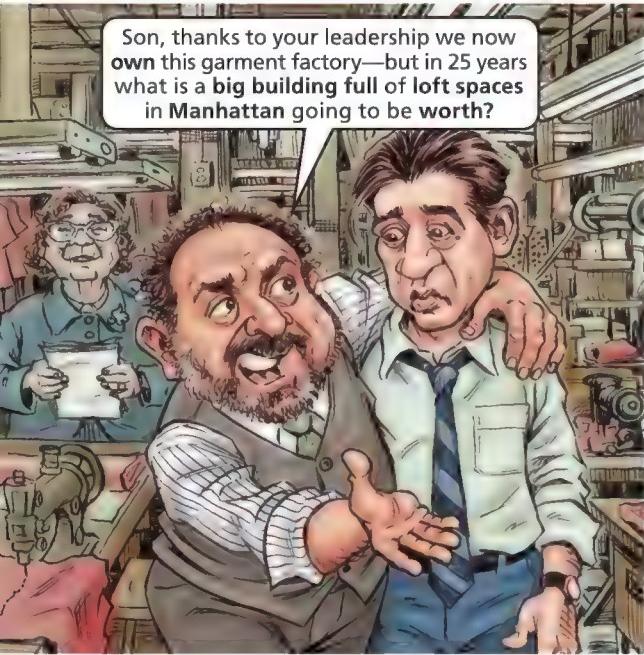
So you'll be able to provide for my daughter financially...

And comedically! Do you know how many "bad hospital food" jokes I'll be able to bring her?



ORIGINALLY PUBLISHED IN MAD #9, OCT 2019

Son, thanks to your leadership we now own this garment factory—but in 25 years what is a big building full of loft spaces in Manhattan going to be worth?



Wow! You all came to see me perform?

No! We all came so WE can perform!

You've been using us for your stand-up material...

So we figure we can do just as well using YOU for OUR stand-up material!



My ex-wife would go to bed with her makeup on—by morning there'd be a replica of her face on the pillow. It's like being married to Silly Putty!

When I told Smidge she cost me my job at Bell Labs, she said, "But, Papa, didn't they already invent bells a long time ago?"

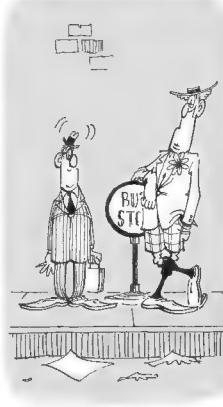
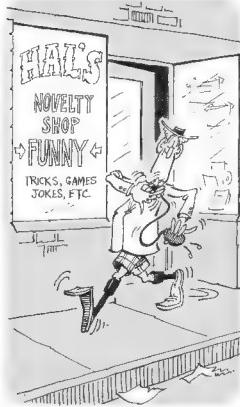
I don't want to say my daughter is dim, but the only things on her mind are those ridiculous hats!

How are they killing? All they're doing is insulting me!

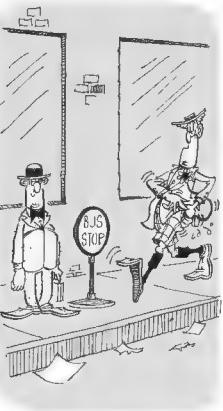
Who cares? They all hired me to be their manager, just like Soapy! I'll be rich!

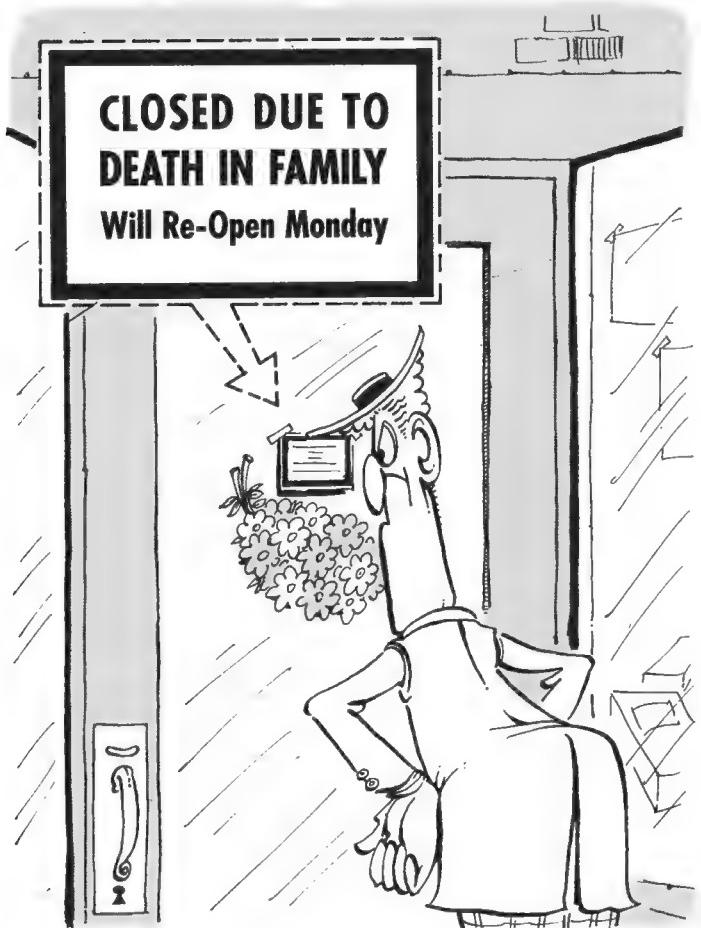


OUTSIDE A NOVELTY SHOP



WRITER & ARTIST DON MARTIN







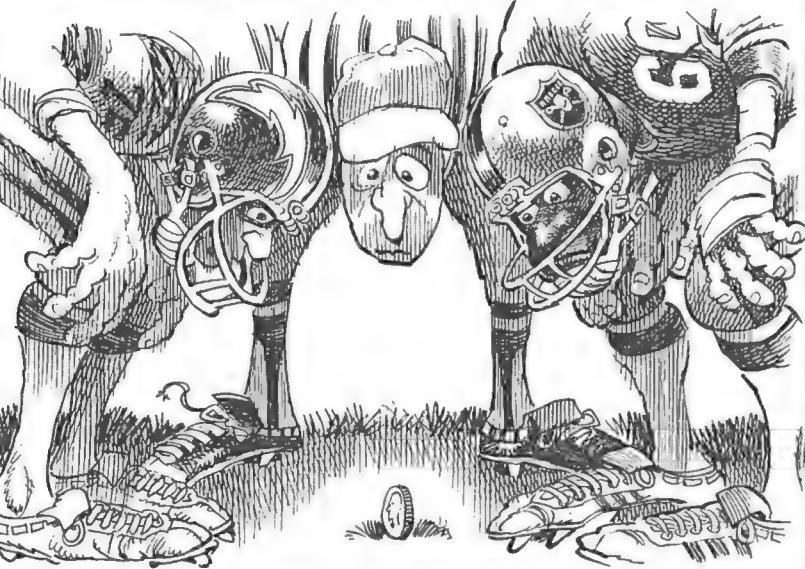
FUN IN GAMES DEPT.

MAD NOVELTY ITEMS FOR PRACTICAL-JOKER JOCKS

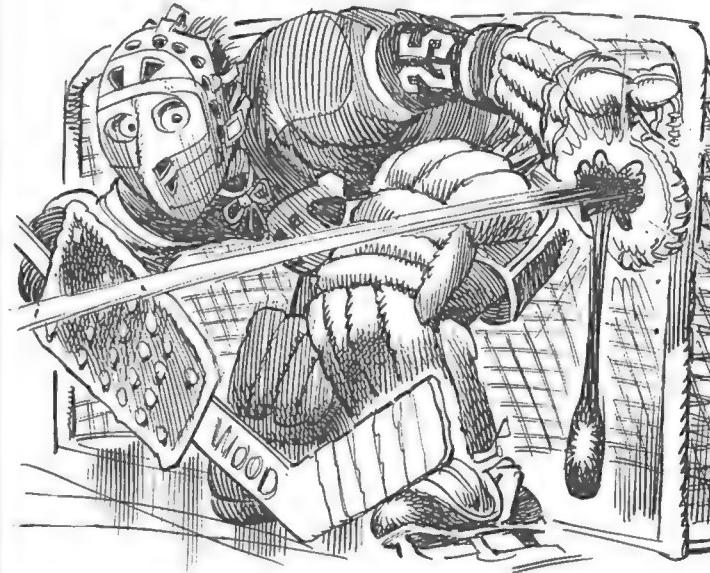


WRITER PAUL PETER PORGES ARTIST JACK DAVIS

LOADED, NON-FLIPPING TOSS-UP COIN



SILLY-PUTTY HOCKEY PUCK



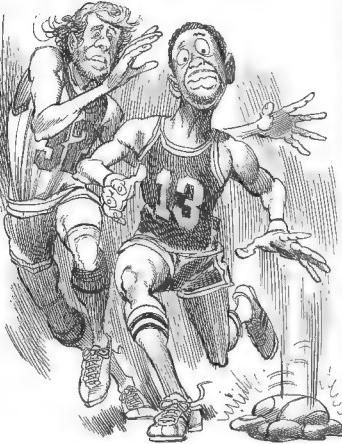
FUNNY FALSE TEETH MOUTHPIECE



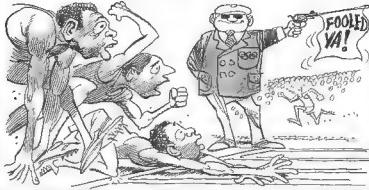
SHREDDING CHEERLEADER POM-POMS



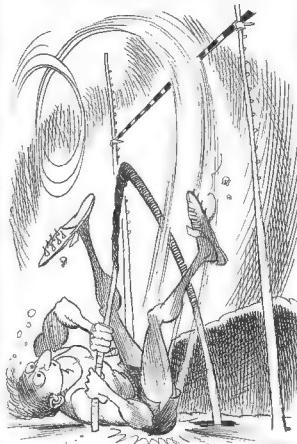
NON-BOUNCING BASKETBALL



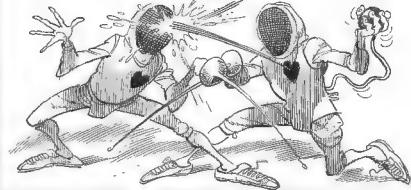
TRICK STARTER GUN



COLLAPSABLE POLE VAULT POLE



SQUIRTING FENCING TARGET



EXPLODING RELAY BATON



NO-EXIT FOOTBALL JERSEY



BLACK-SPOT FAKE GOLF HOLE



FAKE BASKET-STUFFER'S FINGERS



DOUBLE-SHPRITZ SQUEEZE WATER BOTTLE



ORIGINALLY PUBLISHED IN MAD #204, JAN 1979

REFEREE'S SOAP BUBBLE WHISTLE



WHOOPEE CUSHION SECOND BASE



SPIKING THE PUNCHLINE DEPT.

A joke's a joke...right? Wrong! Even with the same joke, different comedians will bring different tone, timing, and delivery to it. Of course, that doesn't mean it's ever funny — as you'll see with...

IF DIFFERENT COMEDIANS TOLD THE SAME JOKE

WHY DID THE CHICKEN CROSS THE ROAD?

LEWIS BLACK

I saw the other day — and I kid you not — a *chicken* trying to cross the road. It may have, in fact, been a great time for road crossing...if you were a f**kin' car! But a *chicken*? A f**kin' *chicken*?? Are you f**kin' kidding me? What is this chicken doing *near* a road? How did this happen? When did chickens decide to travel by *road*? Shouldn't they be traveling — oh, I don't know...near the *farm*?!? The next time I see a chicken trying to cross the road, I'm going to take a spoon and shove it in my eye! Because at least *that* would actually make sense!

ELLEN DEGENERES

So the other day I saw this, this chicken, just standing in the middle of nowhere. Which was a, a little weird. And the first thing I thought was, "Why is there a chicken?" Because here's this chicken, but it could have been a turkey or a duck or a Canadian goose or something, but it's a chicken and it looks like it's about to cross. And as I'm thinking all these things, this, this bird is standing right next to a road and it's gesturing with its foot — or is it a claw? — whatever it is, it's heading into the street, so I carefully scoop it up. And I get to thinking, "Where did this chicken come from?" These things aren't from the suburbs. That's when I realize that not only is my little neighbor's birthday party not going well, but his parents aren't getting the deposit back on that petting zoo they rented.

DANE COOK

Why did the chicken cross the road? I mean, what was this fowl doing trying to cross the street? For what reason was this soon-to-be-in-a-KFC-value-meal crossing a busy intersection filled with vehicles? You have *galus galus domesticus* — or GGD, as I like to call it — this GGD trying to transverse the street meeting point, if you will, and no one knows why. Thank you!

JAY LENO

Hey, this is a good one. I don't know if you guys heard, but the other day a *chicken* was spotted crossing the road. The cops, after capturing the stray chicken, said that the chicken was set loose in an act of *fowl* play. Thank you, thank you...but the real trouble began when the chicken couldn't set sail, because his *nest* egg had already been *liquidated*. Kevin knows what I'm talking about!

ARTIST JASON RICKERS
ILLUSTRATOR JENNIFER GREENBAUM
ARTIST JASON RICKERS

LARRY THE CABLE GUY

I ain't told nobody 'bout this yet, but I gets this chicken back home. I like to name ma pets after the places I intend for them to go, so I call this little critter, "Belly." Nah, nah...his name is "Tolet." That's not right...don't laugh at that...so Tolet here tried to escape one day and I catch him trying to get a ride from some stranger. Fortunately, I had just eaten chicken fingers the other day, so he didn't have nothing to hitchhike with! Lord I apologize for that — that's not right...but Tolet is always trying to cross the road, so I just opened a KFC across the street — scared him right back into the coop! GIT-R-DONE!

BILL MAHER

New rule: from now on, if chickens want to cross the road, at least make it challenging. My brave feathered friends, I dare you to try to cross a road in Iraq. If you can find a way to get around all of the civilian casualties, destroyed infrastructure, and dead American soldiers, then the Republicans may just have a job for you.

ILLUSTRATOR JENNIFER GREENBAUM
ARTIST JASON RICKERS
ILLUSTRATOR JENNIFER GREENBAUM
ARTIST JASON RICKERS

CARLOS MENCIA

There was this beamer chicken, man, who was always trying to cross the road. Course, if this chicken was a full Mexican, he'd have the crossed the road in a car filled with 30 other Mexican chickens! But this beamer chicken couldn't cross the road because this farmer, see, he put a huge fence blocking his way. What a DEE-dee-dee! I mean, everyone knows that climbing a big fence is easy for Mexicans — even the chicken!

*Portions of this joke were taken from the acts of Joe Rogan, George Lopez, Bill Cosby and others.

STEP 1

BUY AN AVOCADO!

**STEP 2**

COMPLETE THE BREAD CYCLE:

SWITCH FROM EATING
WHITE BREAD TOAST

TO WHEAT BREAD TOAST

TO 32-GRAIN BREAD TOAST

TO GLUTEN-FREE TOAST

TO USING LETTUCE AS BREAD

TO SAWDUST TOAST

TO WHITE BREAD TOAST,
BIOLOGICALLY.**STEP 3**

GIVE UP CHEESE, BUTTER, DAIRY, AND OVERALL
HAPPINESS. BEGIN SAMPLING VEGETABLES,
SEARCHING FOR SOMETHING RESEMBLING
A CONSISTENCY TO FOOD THAT HUMANS EAT.

HEALTH FOOD**STEP 4**

BECOME SO
RICH AND
WHITE
THAT YOU
“DISCOVER”
AVOCADOS
AS A NEW
VEGETABLE!

**STEP 5**

TELL RICH FRIENDS OVER A GLASS OF WHITE
WINE THAT YOU “LOOOOOOVE AVOCADOS!!!”

**STEP 7**

BUY ANOTHER AVOCADO!

STEP 8MOVE INTO A SINGLE-ROOFS HALF-WAY HOUSE THAT
ONLY ALLOWS HOT PLATES AND TOASTERS.**JACK & JIM GAFFIGAN'S
EASY 15-STEP
RECIPE FOR****AVOCADO
TOAST**

WRITERS JACK & JIM GAFFIGAN

ARTIST SAM VIVIANO

**STEP 11**DECIDE YOU ENJOY EATING OUTDOOR
ON SIDEWALKS NEAR MOHAWK
TRAFFIC AND CAR EXHAUST.**STEP 12**TRY TIMING A NEAL AROUND THAT RANDOM MINUTE
THAT THE AVOCADO FROM STEP 7 IS NOT HARD AS A
BASEBALL, NOR SOFT AS A PLASTIC BAG OF DOG POO.**STEP 13**

GIVE UP. TOSS AVOCADO FROM STEP 7.

**STEP 14**GO TO A RESTAURANT AND PAY SOME GUY WHO WAS FIRED FROM STARBUCKS FOR NOT
WASHING HIS HANDS \$20 TO CUT UP AN AVOCADO AND PUT IT ON A PIECE OF WHITE TOAST.**STEP 15**SMUGLY EAT YOUR AVOCADO TOAST
OUTSIDE ON A SIDEWALK NEAR DRIVING TRAFFIC AND
CAR EXHAUST WHILE HEADING MAD MAGAZINE.SAM
VIVIANO



FINAL MIC DROP DEPT.

Patton Oswalt's Waffle House Hidden Hashbrown Menu

Everyone knows you can order hashbrowns "smothered," "covered," "chunked," "diced," "peppered," "capped," "topped" and "country" at any Waffle House. But say the phrase, "I just murdered a drifter and wish to confess" to any cashier when ordering, and you'll have access to these top-secret options:



WAFFLE HOUSE

Good Food • Good Value • Friendly • Reliable



DUNKED

Blended into a hash brown smoothie and served in a sausage-shaped mug.



ABUSED

Shoved roughly into the corner of a skillet and unevenly cooked while forced to watch expensive, purple Japanese root potatoes get lovingly sautéed in artisanal olive oil.



FRAZZLED

Three Egg McMuffins from a nearby McDonald's are randomly tossed into potatoes while you eat them.



INCEPTED

Fried with cheese, then deep-fried in batter, then covered in deep-fried cheese batter and re-fried with battered cheese.



REDACTED

Cooked using a top-secret recipe only known to the President and the four people above the President. You are killed immediately after eating.



ARTISTS SCOTT BRICHER & ANTON EDMIN

Emo Philips' Believe It or Don't!

ARTISTS RICK TULKA & ANTON EDMIN

TRYPTOPHAN IN TURKEY MAKES YOU SLEEPY...



...IS A MYTH INVENTED BY A BIOLOGIST TO POLITELY EXPLAIN YAWNING AT HIS IN-LAWS ON THANKSGIVING!

HUMAN BIRTH CONTROL PILLS WORK ON GORILLAS...



MORE PEOPLE ARE KILLED BY BEES EACH YEAR THAN BY SNAKES...



...AND THESE ARE INVARIABLY REVENGE KILLINGS!

CHIMPANZEES, BONOBO'S, DOGS, ORANGUTANS AND RATS CAN ALL LAUGH - BUT ARE BARRED FROM COMEDY CLUBS...



...BECAUSE THEY NEVER TIP!

THE LIBRARY OF ALEXANDRIA - THE GREATEST STOREHOUSE OF KNOWLEDGE IN THE ANCIENT WORLD...



...WAS DESTROYED BY A MOB JUST TO GET OUT OF PAYING OVERDUE-PAPYRUS FINES!

DUCT TAPE WAS NOT INVENTED UNTIL THE 1940'S...



...BEFORE THAT, KIDNAPPING WORKED ON THE HONOR SYSTEM!

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WHAT IS THE
WORST PART
OF THE JOB
FOR SOME
COMEDIANS?

HERE WE GO WITH AN ALL-NEW **MAD FOLD-IN**

It's getting harder and harder to pursue a career in stand-up comedy these days. One has to watch what they say on stage, as more and more people seem to be so easily offended. To find out what else makes life as a comedian difficult, fold in as shown.

SWIPE FROM B TO A TO FOLD



THE LIFE OF A STAND-UP COMEDIAN CAN BE VERY PUNISHING. CUTTING-EDGE COMICS LIKE TO STRETCH LIMITS OF ACCEPTABLE BANTER, BUT THEIR ROUTINES CAN BE UNPREDICTABLY HIT OR MISS.



WRITER & ARTIST: JOHNNIE SAMPESON



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WRITER & ARTIST: JOHNNY SAMPSON



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PHOTO & ARTIST: JOHNNY SAMSON



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FOLDS FROM B TO A TO FOLD



THE LIFE OF A STAND-UP COMEDIAN CAN BE VERY PUNISHING. CUTTING EDGE COMICS LIKE TO STRETCH LIMITS OF ACCEPTABLE FUNNY, BUT THEIR ROUTINES CAN BE UNPREDICTABLY HIT OR MISS.

ART BY BOB MCGOWAN

A

B

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HERE WE GO WITH AN ALL-NEW
MAD FOLD-IN
It's getting harder and harder to pursue a career in stand-up
comedy these days. One has to be so savvy what they say on stage, as
more and more people have to be so careful what they say on stage, as
what else makes life as a comedian different, and it is shown.

SWIPE FROM B TO A TO FOLD



THE PUN
LISHING, CUTTING-EDGE COMICS LIKE TO STRETCH
LIMITS OF ACCEPTABLE FUNNY, BUT THEIR ROUTINES
CAN BE UNPREDICTABLY HIT OR MISS.

WRITTEN BY RYAN HARRIS
ILLUSTRATION BY GREGORY SCHAFFNER



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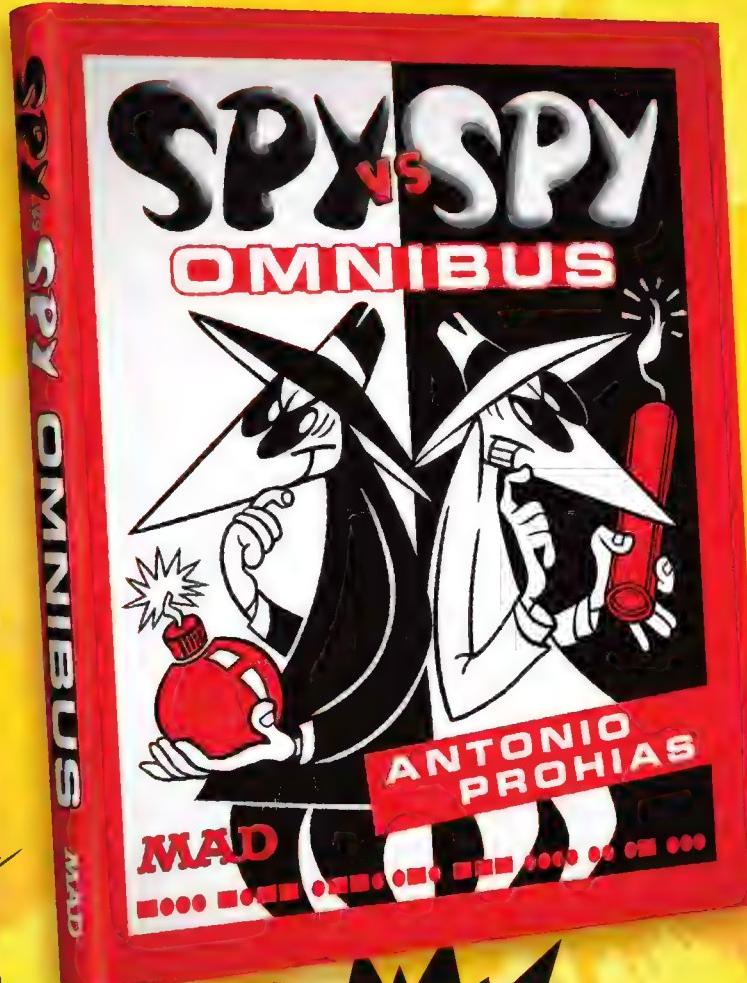


THE
PUNCH
LINES

A > B

YOUR ASSIGNMENT
IF YOU CHOOSE TO ACCEPT IT...
BUY THIS BOOK!

MAD



KINDA
CHEAP!

BOOM

THE DIABOLICAL DUO OF DOUBLE-CROSS
AND DECEIT RETURN TO PRINT IN THIS OMNIBUS
COLLECTING 50 YEARS OF SPY VS. SPY!

ON SALE NOW

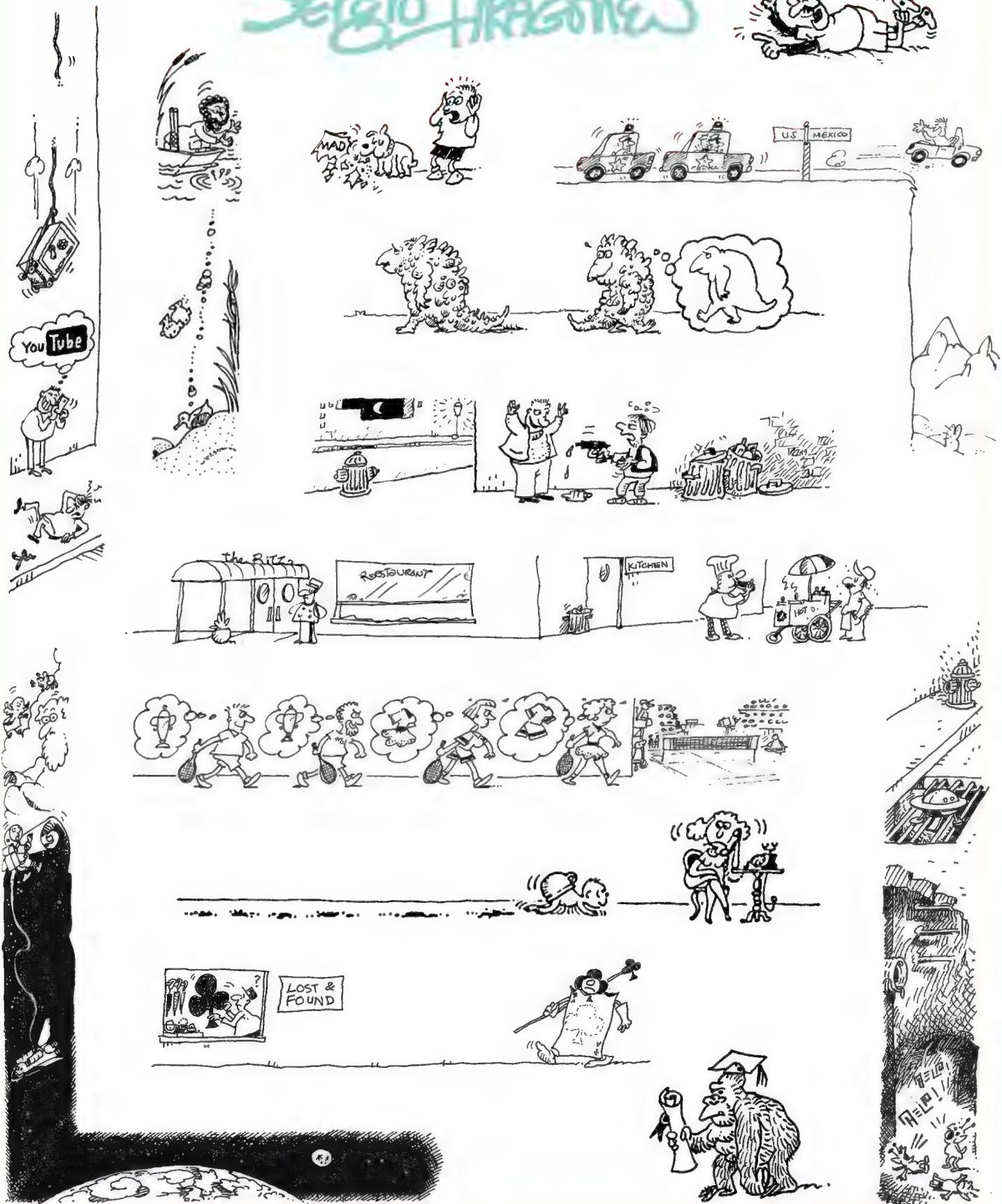
THIS AD WILL SELF-DESTRUCT IN 10 SECONDS!



DRAWN OUT DRAMAS

BY

Sergio Aragonés



MAD

DIGITAL EDITION

BONUS MATERIAL!

Still hungry for more Seinfeld soup? So was NBC even before the show aired its last episode in 1998. See how greedy they were getting by reading this piece from MAD #364, December 1997.



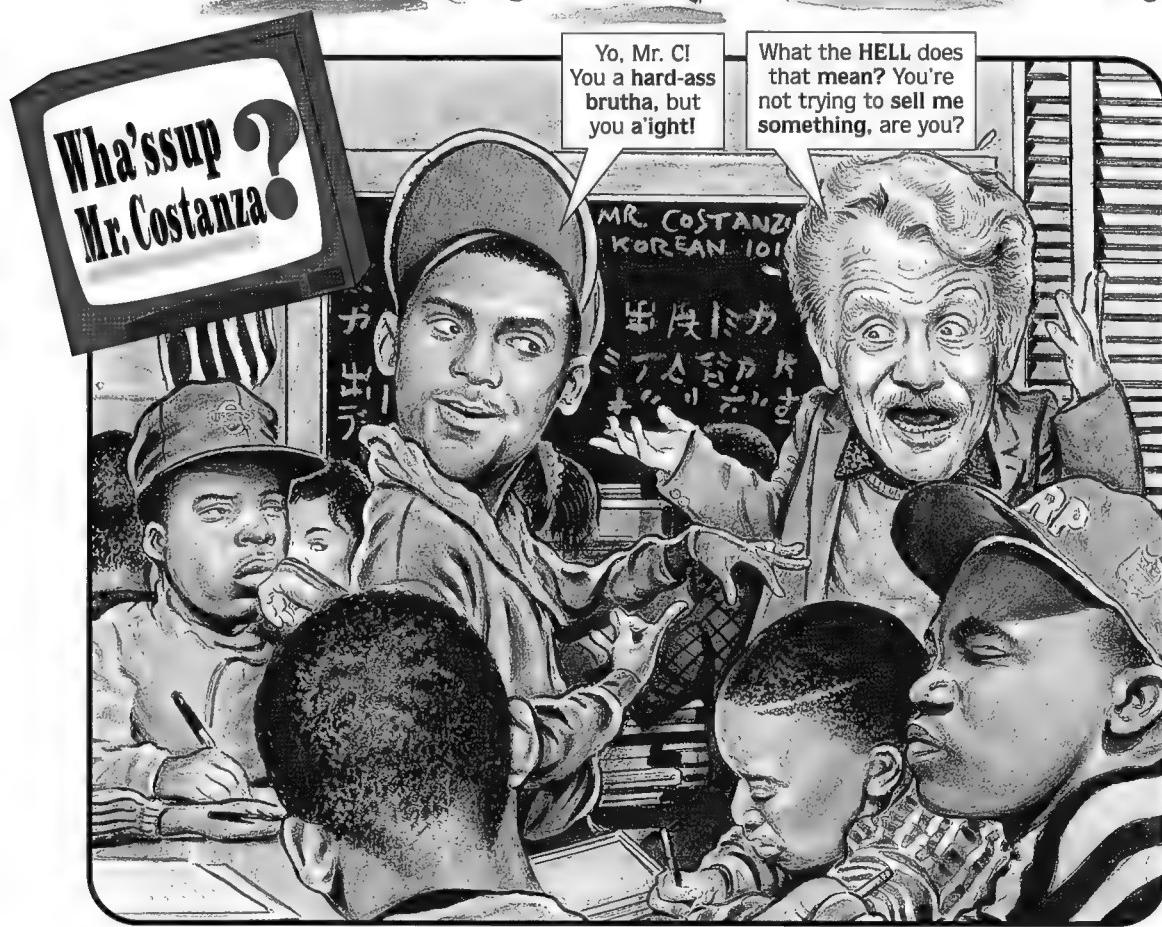
Al Jaffee tossed tomatoes at the ups and downs, downs and ups, and even more ups and downs of stand up comedians in MAD #375's Fold-in from November 1998.





The handwriting is on the wall. NBC knows it's just a matter of time before the *Seinfeld* gang takes their millions and goes home. And when they do, there goes the network's lock on Thursday night. And when Thursday night goes, NBC's number one rating is sure to follow. Soon, stock in its parent company, General Electric, plummets. And when General Electric, which manufactures everything from light bulbs to nuclear weapons goes belly up, our country will be left dark and defenseless, vulnerable to hostile nations all over the world! We can only hope that somewhere, hidden in a vault in Burbank, some slimy TV exec has devised...

NBC's DESPERATE PLANS FOR *Seinfeld* SPINOFFS



Yo, Mr. C!
You a hard-ass
brutha, but
you a'ight!

What the HELL does
that mean? You're
not trying to sell me
something, are you?

In this show, targeted at the hip, urban audience, George Costanza's father (Jerry Stiller), leaves his wife, moves to Los Angeles and takes a job teaching Korean at a rough South Central High School. At first, cultures clash when Mr. Costanza bans hip-hop music from the school dance in favor of Tony Bennett. But when he befriends the leader of the Crips (*French Prince of Bel-Air*'s Alfonso Ribeiro), the kids learn that he's funky, fresh, phat, dope and down — even though he has no idea what that means!



ARTIST: DREW FRIEDMAN WRITERS: JOE RAIOLA & DAVID SHAYNE

The good news is Michael Richards is back as the voice of Kramer in this new cartoon series in the subversive tradition of *The Simpsons*. The bad news is that due to his exorbitant salary, NBC must cut costs by having the show produced by a third-rate animation studio in Qandahar, Afghanistan. Rounding out the cast are international "stars" Ezekiel Shabidar, Achmel Barahahaha and Wendy Klein.

With Julia Louis-Dreyfus demanding two million dollars an episode, plus a diamond-encrusted toilet in her dressing room, the Peacock Network makes a bold move and casts pop music sensation Jewel as the "new" Elaine Benes. To ensure that viewers will accept such a radically different looking Elaine, the show's catchy theme song tells the story of her gruesome car wreck, horrible disfigurement and successful reconstructive plastic surgery. Playing to Jewel's strengths, NBC also makes a few "minor changes" in her character. Due to the accident, the "new" Elaine is no longer witty, outgoing and fun to be with, but is now depressively needy, introspective and spends most of her time trying to perfect her suicide note.





Seinfeld's most controversial guest character is back! In the pilot episode of this new sitcom, the obnoxious soup chef finally learns the terrible nickname everyone calls him behind his back — "The Soup Nazi." When his attempts to put an end to it fail, he decides to milk the Nazi label for everything it's worth! After studying up on the Third Reich and becoming an expert on the Fuhrer's favorite recipes, he changes the name of his shop to Heil Soup, and quadruples his already booming business by serving up Luftwaffe Lentil, Swastika Noodle Chowder and Gestapo Gazpacho.



Wayne Knight reprises his role as the conniving and rotund Newman in television's first post office drama! In the series' two-hour pilot episode, Newman becomes a member of the ZIP Squad, an elite band of hard-nosed Postal Inspectors dedicated to "eliminating those damn efficient bastards at FedEx and UPS at any cost!" Costarring Ed Asner as "The Chief" and rapper Ice-T as "Jimmy-J," Newman's street-smart homeboy informant.

Yet
Another
e-mail
from
your
Cousin
Jerry?

Yeah, he says his pal
George is working for
the Mets now, and his
neighbor Kramer has a
book out about hats that
turns into a hat!

Boy,
Howard,
you
sure
have
wacky
friends!

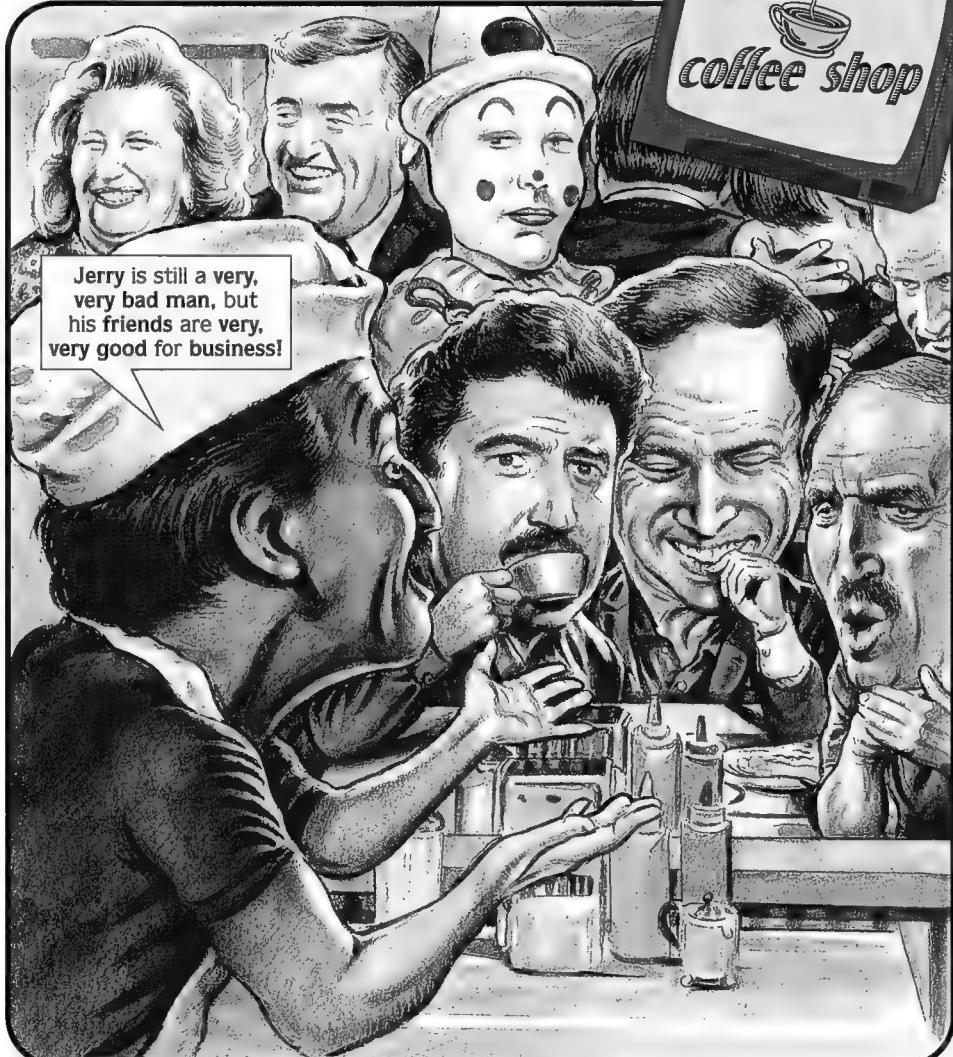
SUDDENLY
SEINFELD

With NBC desperate for a show — any show — with the name “Seinfeld” in the title, the producers of Suddenly Susan rename their struggling sitcom. While technically not a *Seinfeld* spin-off, *Suddenly Seinfeld* at least has a character named Seinfeld — Jerry’s third cousin and Susan’s new husband, Howard Seinfeld (Bronson Pinchot). Viewers never actually see or even hear Jerry, but he and his wacky friends are constantly mentioned.

For NBC it’s cheap and easy: Assemble all of *Seinfeld*’s recurring and one-shot characters and cram them into a leftover set from the original show. The legendary diner frequented by the old gang is bought out by Jerry’s hapless immigrant ex-buddy, Babu. Among the story lines: Crazy Joe Davola stalks Uncle Leo! Poppie convinces George Steinbrenner (back view only) to hire him as the Yankees manager! The Woman With Man Hands accidentally feels up The Woman With Fabulous Breasts (Teri Hatcher)! Mulva marries The Boy In The Bubble! Milos The Tennis Pro and The Drake play Yahtzee with Jerry’s parents! Comedian Kenny Bania and ex-big leaguer Keith Hernandez vie for the affection of The Woman Who Invented The Puffy Pirate Shirt! NBC also has plans for a “spin-off-spin-off” featuring every *Seinfeld* extra who ever had a non-speaking role or was seen briefly in the background.

Jerry is still a very,
very bad man, but
his friends are very,
very good for business!

Babu's
coffee shop



**WHAT HAS
BECOME THE
HOTTEST
STAND-UP
ROUTINE IN
THE COUNTRY?**

**HERE WE GO WITH ANOTHER RIDICULOUS
M A D F O L D - I N**

Getting up in front of an audience is never easy. The competition is fierce and the pitfalls are many. There is a new stand-up routine on the scene that has people around the country applauding. To find out what this stand-up routine is, fold page in as shown.



FOLD PAGE OVER LIKE THIS:

A

FOLD THIS SECTION OVER LEFT

B

FOLD BACK SO "A" MEETS "B"



**THE MAIN THRUST OF STAND-UP ROUTINES IS MAKING
PEOPLE DELIRIOUSLY HAPPY. BUT TO BE
VIABLE, PERFORMERS MUST BE LOVING AND INGRA-
TIATING SO THAT ALL CONCERNED ENJOY**

A

WRITER & ARTIST AL JAFFEE

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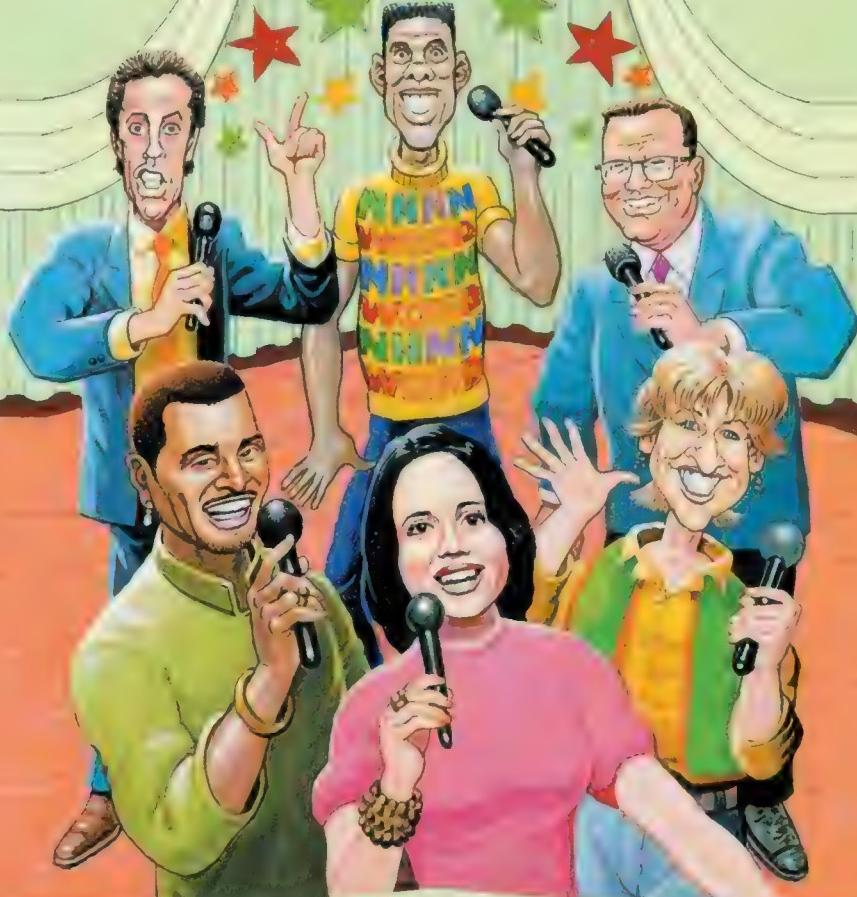
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AN EVENING OF STANDUP



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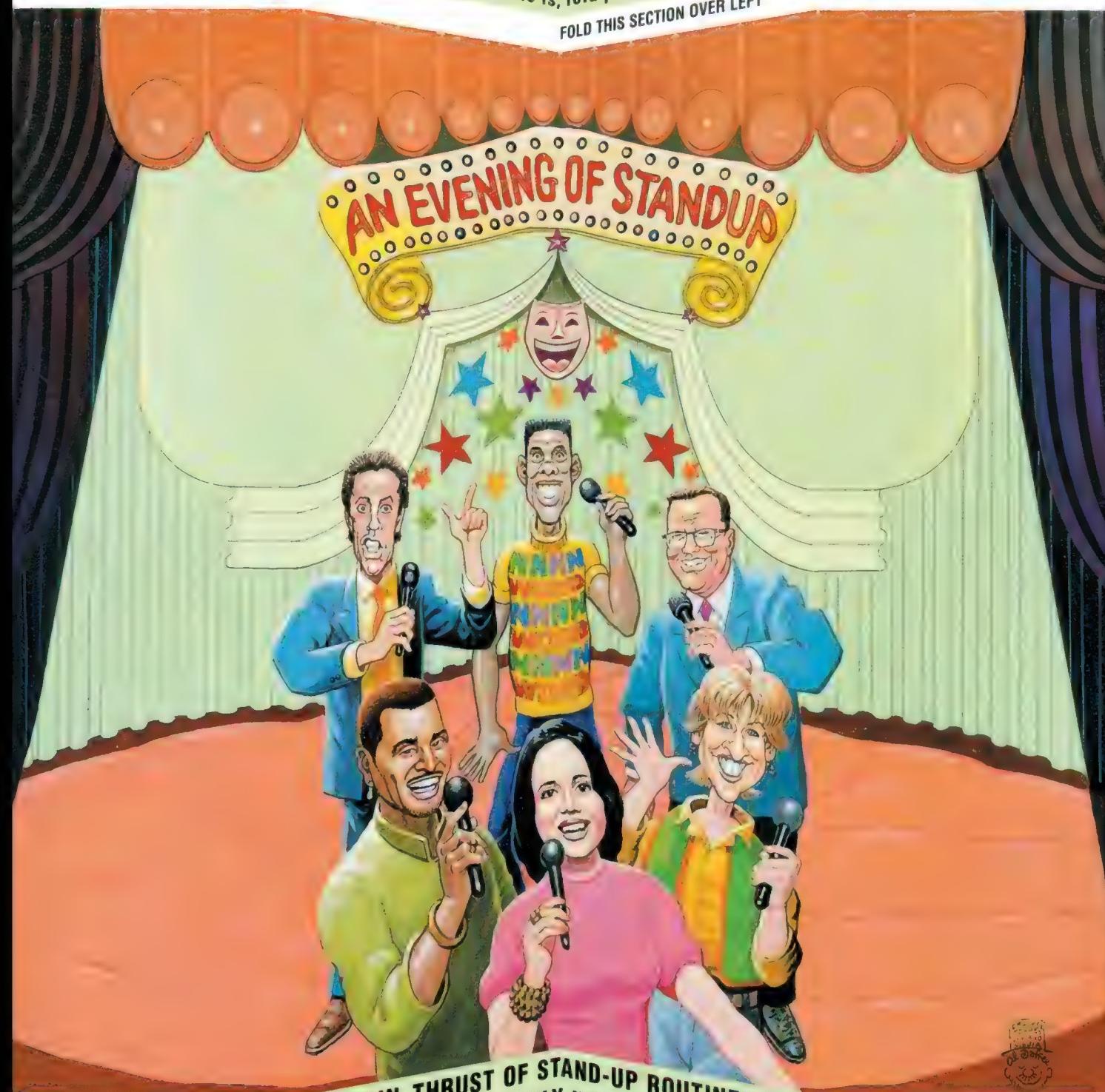
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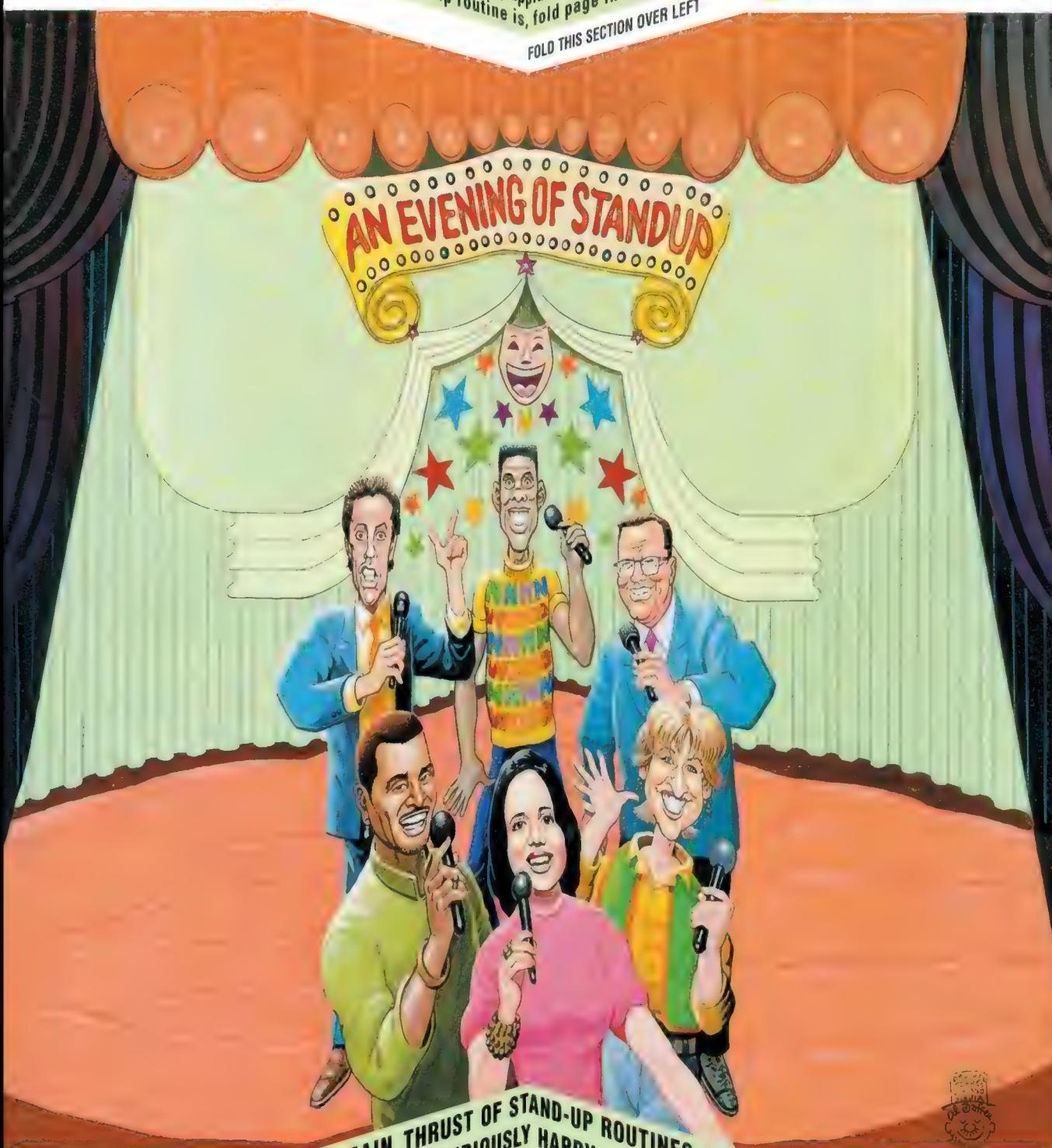
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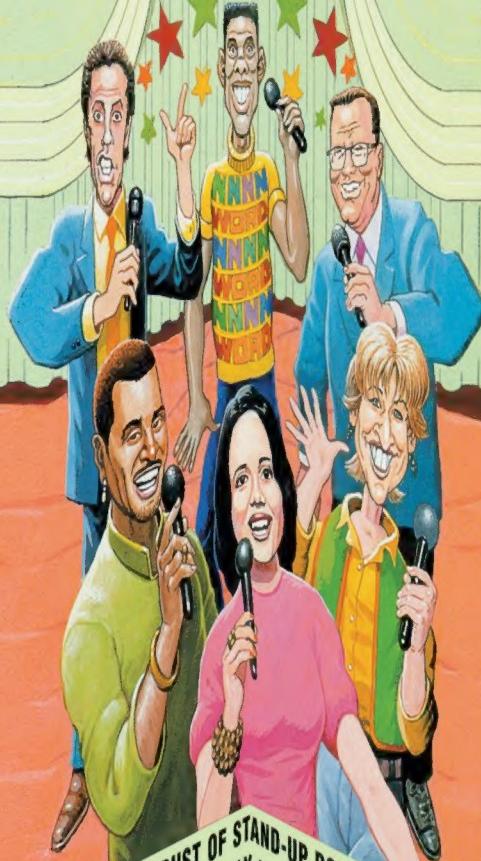
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WRITER & ARTIST AL JAFFEE



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WRITER & ARTIST: AL JUSTICE

GRA-

A

B

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**TAKING
VIAGRA-**

A **B**

MAD

